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Semi-Annual Index to Reading Matter, Baking Industry

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ABOUT FOLKS YOU KNOW
(In Every Issue)

ADVERTISING
(See Sales Promotion and Advertising)

American Dry Milk Institute - re-elected R. C. Evans as chr. of bd. - June, p. 56;

American Institute of Baking - Paul Schulze III commencement speaker for Class 86 - Jan. 2, p. 10; 87th class to open Feb. 1, - Jan. 2, p. 12; firms manufacturing ingrients for bread and machinery represented in 2-wk. course in Baking for Allied Personnel in Jan. - Feb. 27, p. 25; awarded six scholarships for Class 87 - Mar. 13, p. 16; will offer two-day course on "Eggs & Baking" - May 8, p. 18; to offer two-week course in Baking for Allied Personnel - May 8, p. 32; Dean A. Hoyle jointed staff of Sanitation Dept. - June 5, p. 14; to hold membership meeting to be held in Miami Beach, Fla. in Oct. - June 19, p. 66; held conference on eggs and baking - Russell E. Davis - June 19, p. 46.

ASSOCIATION HIGHLIGHTS
(In Every Issue)

ASSOCIATIONS
Allied Trades of the Baking Industry - held 15th annual Pa. Div. 4 Assembly - Apr. 24, p. 36;
Allied Trads of the Baking Industry of Southern Calif. - held 12th Annual Bakers Forum - Mar. 27, p. 36;
All-Ohio Safety Congress - to sponsor program for all bakers in Ohio - Mar. 27, p. 94;
Amer. Assn. of Cereal Chemists - Elected officers - Apr. 24, p. 32; Golden Anniversary Convention - Victor E. Marx - June 5, p. 42;
Amer. Assn. of Cereal Chemists - N. Y. Section - heard Dr. Thos. J. Schoch - Jan. 30, p. 48; Jas. M. Doty Awarded Wm. F. Geddes Memorial Award - Mar. 27, p. 13; heard Dr. R. W. Fogelman at Mar. Mtg. - Mar. 27, p. 96; heard Chas. H. Grimm at Apr. mtg. - May 8, p. 78;
American Bakers Assn. - 1964 Progress Report distributed - Jan. 16, p. 8; Public Relations Committee plans intensive promotion of the enrichment symbol - Feb. 27, p. 61; Public Relations Comm. plans promotion for 25th anniversary of enrichment - Mar. 13, p. 21; appointed membership of all committees - Mar. 13, p. 25; Governors mtg. held Hollywood, Fla. - Apr. 10, p. 70; Douglass L. Mann new Pres. - May 22, p. 10; in process of nominating candidates for Bd. of Govs. - June 5, p. 63;
Amer. Society of Bakery Engineers - announced session chairman for 41st Annual Mtg. - Jan. 30, p. 48; 41st Annual Convention Report - Mar. 27, p. 53;
Associated Retail Bakers of Amer. - George Chussler, Ex. VP, appointed to Emergency Resources Planning Committee, Food Task Group, by Gov. Otto Kerner of Ill. - Jan. 2, p. 6; work on plans for 1965 convention in St. Louis, May 2-5 - Jan. 16, p. 24; Dr. Nicholas Nyaradi to be 1965 convention speaker - Feb. 13, p. 18; to feature two retail bakeries at convention in St. Louis - Feb. 27, p. 42; Los Angeles Workshop attracted 466 registrants - Mar. 13, p. 24; Ladies Activities Committee working on plans for St. Louis Convention - Mar. 27, p. 94; Convention Committee making final plans for Convention - Mar. 27, p. 96; Convention Program - Apr. 10, p. 52; Annual Convention Report - May 22, p. 49;
Associated Retail Bakers of Greater Chgo. - Feb. mtg. devoted to demonstration of merchandising & display ideas - Feb. 27, p. 61;
Associated Retail Bakers of Greater Washington, D. C. Area - Dominic Becka elected pres. - Feb. 13, p. 18; How Washington's Bakers Promote Their Business - And Yours - Jas. D. Snyder - Mar. 13, p. 49; saw films at their Apr. mtg. - Apr. 24, p. 34;
Atlantic Provinces Bakers' Assn. - annual convention to be held in Sept. - Apr. 24, p. 33;
Bakers Assn. of Carolinas - Stag Outing Jan. 29-31 - Jan 2, p. 44; held its Stag Outing - Mar. 13, p. 72;
Bakers of Canada - Group appointed agency to direct industry's advertising campaign - Jan. 30, p. 48; to hold Industry Improvement Conf. in Quebec City - Feb. 27, p. 78; to sponsor conference in June - Mar. 27, p. 94;
Bakers Club of Chgo. - elected officers - Feb. 27, p. 61;
Bakers Club of N. Y. - held first outdoor mtg. of season - June 5, p. 63;
Bakers Educational Group of New England - held its Winter Seminar in Boston - Feb. 27, p. 86; heard talk on irradiation of foods at Apr. mtg. - May 8, p. 44;
Bakery Equip. Mfrs. Assn. - Annual mtg. to be held in June - June 5, p. 63;
Bakery Production Club of B. C. - co-sponsored mtg. with Wash. Retail Bakers Assn. - Apr. 24, p. 36;
Carolina Retail Bakers Assn. - elected new officers - Apr. 24, p. 34;
Deep South Retail Bakers - Work Shop Demonstration set for Jan. 27 - Jan. 2, p. 44; co-sponsored mtg. with New Orleans Master Bakers Assn. to be held in Sept. - Apr. 24, p. 34;
Detroit Bakery Production Men's Club - held Christmas party in Dec. - Jan. 16, p. 24; held Jan. mtg. - Feb. 27, p. 90;
Florida Bakers Club - election of officers - Feb. 13, p. 18;
Ill. Bakers Assn. - Annual mtg. to be held May 24 - Apr. 10, p. 68; held a mail election - June 19, p. 72;
Indiana Bakers Assn. - convention & golf party to be held in Aug. - Mar. 13, p. 69;

Iowa Bakers Assn. - Election of officers - May 8, p. 36;
L. A. Bakers & Allied Golf Assn. - elected officers - Jan. 16, p. 24;
Master Bakers Assn. of Greater Boston - held Feb. mtg. - Mar. 13, p. 24; held testimonial dinner in Feb. for E. Wm. Ohlin - Mar. 13, p. 69; co-operated with New Jersey bakers in program - May 8, p. 37; promoted 3rd annual "Retail Bakers Week" - June 19, p. 57;
Master Bakers Business Assn. of Phil. - hld Apr. mtg. - May 8, p. 78;
Metropolitan Bakery Production Club. Inc. - panel discussion by women food editors - Jan. 30, p. 48; heard Clem Jensen at Feb. mtg. - Mar. 27, p. 96; heard Dr. Simon S. Jackel, Dir. of Laboratories, QBA, speak at Apr. mt. - May 8, p. 44;
Mich. Bakers Assn. - opened new headquarters - Mar. 13, p. 8; Annual Business mtg. & workshop to be held May 11 - Apr. 10, p. 70; re-elected six members to bd. of dirs. - June 5, p. 56;
Minn. Bakers Assn. - annual convention Apr. 25-26 - Feb. 13, p. 18; annual convention held in Mpls. - Russell E. Davis - May 22, p. 62;
Nat'l Bakery Suppliers Assn. - elected officers - May 22, p. 102;
Nat'l Safety Council & ABA - announced winners in 1964 Safety Contest - Mar. 27, p. 16;
Neb. Bakers Assn. - Annual Convention to be held in Oct. - June 5, p. 56;
Neb. Bakery Production Club - technical mtg. held in Omaha, Jan. 4 - Jan. 30, p. 48; held Spring mtg. Apr. 5 - Apr. 24, p. 34;
New England Bakers Assn. - Annual Convention - Don McNair - Jan. 2, p. 38;
N. J. Bakers Bd. of Trade - Tri-County Div. held Jan. mtg. - Jan. 30, p. 48; No. Central Jersey & Tri-County divs. to hold combined banquet on Apr. 4, Mar. 27, p. 96; co-operated with members of Master Bakers Assn. of Greater Boston - May 8, p. 37;
New Orleans Master Bakers Assn. - to co-sponsor mtg. in Sept. with Deep South Retail Bakers Assn. - Apr. 24, p. 34;
N. Y. Bakers Club - elected officers - Feb. 27, p. 78;
N. Y. State Assn. of Mfg. Retail Bakers - declared May 10-17 "N. Y. State Retail Bakers Week" - Mar. 27, p. 36;
Northwest Pa. Bakers Assn. - held Jan. mtg. - Jan. 30, p. 48;
Northeastern Pa. Bakers Assn. - honored Otto V. Sarmonis - June 5, p. 54;
Ohio Bakers Assn. - 59th annual convention - Feb. 13, p. 42;
Ohio Valley Bakers Club - Chas. McCaughan of Awrey's Bakeries speaker at February mtg. - Mar. 13, p. 21; held a demonstration at April mtg. - May 8, p. 44;

Oregon Retail Bakers Assn. - held Spring Festival - Apr. 24, p. 33;
Pa. Bakers Association - Annual Convention - Feb. 27, p. 136; 3-day Spring Outing to be held in June, Apr. 24, p. 33;
Phil. Bakery Production Men's Club - held Jan. mtg. Feb. 27, p. 90;
Potomac States Bakers Assn. - together with ARBA will present Work Shop in Baltimore - Feb. 27, p. 78; convention held in Baltimore - James D. Snyder - May 8, p. 88;
Retail Bakers Assn. of San Francisco - Tom Lembo & Bill Weitzel installed as officers - Mar. 13, p. 21;
Rocky Mountain Bakers Assn. - announced convention committees - Mar. 13, p. 72; sponsored course in Sanitation for representatives in baking industry and Sanitation Div. of Denver Health Dept. - Apr. 24, p. 34; offered training program for salesgirls - May 22, p. 41; held 39th annual convention - June 19, p. 60;
St. Louis Bakery Salesmen's Club - election of officers - Feb. 13, p. 18;
Salon "M.B.P." - to hold first Int'l Exhibition of equipment for bakery, pastry & flour milling in Nancy, France in June - Apr. 10, p. 70;
So. Carolina Bakers Council - elected officers - May 22, p. 40;
Southern Bakers Assn. - held 51st annual convention - May 8, p. 96; held election - June 19, p. 68;
Southwest Bakers - to hold area meeings - Jan. 2, p. 45; to sponsor district bakery industry seminar in Lubbock, Tex. in June - June 5, p. 56;
Tenn. Bakers Assn. - held election - June 19, p. 70;
Tex. Bakers Assn. - elected officers - May 22, p. 102;
Va. Bakers Assn. - held quarterly meeting in May - June 5, p. 18;
Wash. Retail Bakers Assn. - co-sponsored mtg. with Bakery Production Club of B.C. - Apr. 24, p. 36;
Wis. Bakers Assn. - sponsoring 3 regional meetings - May 8, p. 44;
Wis. Bakers Production Club - held "bull session" at Jan. mtg. - Jan. 30, p. 48; held Mar. mtg. - Apr. 24, p. 33; heard Douglas N. Ajer, Wis. Industrial Comm., at May mtg. - June 5, p. 63;

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Meyer's Bakery awarded annual scholarship to Elston Willis - June 19, p. 21;
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Officers of Interstate Bakeries Corp. and Pres. of N. Y. Stock Exchange pictured on occasion of IBC being listed on the Exchange - Jan. 2, p. 12; Minot, N. D. bakery receives Key Award, safe driving citation - Mar. 27, p. 18;
Clifford Johnson, pres. and F. Wm. Andres, counsel for H. A. Johnson Co. welcome Geo. Truitt, pres. Geo. D. Truitt Inc. to Johnson family - June 19, p. 66;
Kans. State University scholarships subject of meeting of leaders of Bakery Management Program - Jan. 16, p. 18; 15 men majoring in new Bakery Management Program - Feb. 27, p. 42;
Master Bakers Assn. of Greater Boston - Roberta Lamb of Standard Brands pictured with two husband and wife bakery teams at Feb. mtg. - Mar. 13, p. 25; Mr. & Mrs. Wm. Ohlin pictured with family and members of Assn. at testimonial dinner for Mr. Ohlin - Mar. 13, p. 69; members participated in Heart Fund drive - Apr. 24, p. 33;
New England Bakers Educational Group - Pictured participants in Winter Seminar - Feb. 27, p. 86;
New Jersey bakers pictured with members of Master Bakers Assn. of Greater Boston - May 8, p. 37;
Northwest association leaders at Washington mtg. - Apr. 24, p. 36;
Okla. State Tech. baking students made "stringwork" centerpiece - Feb. 27, p. 38;
C. J. Patterson Co. accepts Food Technology Industrial Achievement Award - June 5, p. 16;
Pa. bakers shown presenting Gov. Pinchot with bread (1934) - Mar. 13, p. 8;
Geo. Tzumi representing The Baking Industry of Southern Calif. accepts plaque from Eric Lahr of Trade-Technical College., L. A. for scholarship presented to the college - Apr. 24, p. 8;
Southwest Bakers Assn. officers and directors - Jan. 2, p. 45;
Ward Foods, Inc. - Three members of Baltimore Bakery honored for 40 yrs. service with company - May 8, p. 24;

INDUSTRY ACTIVITIES

Airkem Inc. - Thos. J. Connelly new ass't to pres. - Feb. 27, p. 32;
Allis-Chalmers - Robt. S. Steven elected chr. of bd. - Jan. 30, p. 14; created three regional sales territories - Feb. 27, p. 18;

INDUSTRY ACTIVITIES (continued)

Alvey-Ferguson Co. - Thos. A. Robertson, Jr. new ass't S. M. of Bakery Food Service Div. - Jan. 30, p. 13;
Amer. Bakeries Co. - S. Langendorf relinquishes post as pres. - Jan. 2, p. 8; R. A. Zaccardi gen'l mgr. of Mfg. Operations of Dressel Div. - Jan. 2, p. 9; Orville J. Pickdns new quality control mgr. of Dressel Div. - Jan. 16, p. 16; Beauford W. Chilton new plant mgr. at Rocky Mount, N. C. plant - Mar. 13, p. 10; John W. Setear promoted to marketing dir. - Mar. 27, p. 10; income & sales up over 1963 - Mar. 27, p. 24; elected new members to Bd. of Dir. & elected officers - Apr. 10, p. 10; modernization program accelerated - Apr. 10, p. 23; two recent promotions - May 8, p. 16; Thos. D. Morris joined Dressel Div. - May 22, p. 22; Holbert E. Wright new mgr. at Gadsden, Ala. plant - June 5, p. 14; and Baker Perkins, Inc. made joint announcement of contract between their companies - June 19, p. 8;
Amer. Bakers Cooperative - John E. Young joined staff of Engineering Service Div. - Jan. 30, p. 14; member plants in U. S. & Can. represented at Nat'l Sales Seminar - Apr. 10, p. 22;
Amer. Dry Milk Institute - 40th Annual Meeting to be held Apr. 22-23 - Apr. 10, p. 16; moved to new quarters - May 8, p. 18;
AMF - Geo. A. Patterson, Jr. named VP of Personnel & Industrial Relations Div. - Jan. 30, p. 30; Frank Barrett named mgr. of sales for pretzel tying machines - Apr. 24, p. 16; Peter J. West new divisional S. M. of Bakery Mchy. Div. - May 22, p. 12; Maynard R. Euverard named new business development mgr. - May 22, p. 18; Gene H. Carapico received AMF "Sales Salute" Award - June 19, p. 26;
Anadama Bread, Inc. - Chas. Blocksidge promoted to VP - May 22, p. 16;
Anheuser-Busch, Inc. - J. Robt. Ferril now N. Y. regional mgr. - Jan. 30, p. 16; Paul C. Guignon appointed VP Bakery Products Div. & Thos. R. Scanlon, Jr. VP Corn Products Div. - Feb. 13, p. 10; Lafayette, Ind. to have new Corn Products Plant - June 5, p. 10; to build new plant in Layette, Ind. - June 19, p. 38;
Archer Daniels Midland Co. - Erwin A. Olson new Bd. Chr. - Mar. 13, p. 13;
Armour & Co. - personnel changes at Food Processors Sales Div. - Jan. 16, p. 20; two executive promotions - May 22, p. 26;
Armour Shortening & Edible Oils Co. - Travis L. Budlong new VP & Ass't G. M. - Jan. 2, p. 10; Desmond P. Kavanaugh new mgr. of commercial product sales - Feb. 13, p. 14; appoint 4 new S. M.'s - Mar. 27, p. 32; Cheney L. Hunt named VP-Production - June 19, p. 22;
Arnold Bakers, Inc. - new white protein bread on market - May 8, p. 16;

employees paid tribute to company founders - June 5, p. 16;

Atlas Chemical Industries, Inc. - to build new bio-medical research center - Feb. 27, p. 16;

Baker Perkins, Inc. - E. Archer Turner named "Fellow" of Amer. Society of Mechanical Engineers - June 5, p. 8; and Amer. Bakeries Co. made joint announcement of contract between their companies - June 19, p. 8;

Bakers' Ambassador Assn. - held meeting in Chgo. in Mar. - Apr. 10, p. 22;

Bakers Merchandise Co. - held open house in Phil., Pa. - June 5, p. 14;

Bay State Milling Co. - G. W. Campbell new Chg. area mgr. - Jan. 30, p. 13; Thos. H. Kraut new credit mgr. - Mar. 27, p. 10;

Breddo Food Products Corp. - Willard G. Mumford joins technical sales staff - Jan. 2, p. 12;

Brokay Products, Inc. - Carl G. Martin joins staff - Feb. 13, p. 14; Alex Z. Doerffer joins staff - Apr. 24, p. 12;

Brown's Bakery - planning expansion program - Feb. 13, p. 14;

Burny Biscuit Div., of Quaker Oats Co. - Mr. Chips chocolate chip cookies on market - May 8, p. 34;

Burny Bros. - John J. Mullee new frozen products mgr. - Jan. 16, p. 10;

Campbell Taggart Associated Bakeries - forsee good year in 1965 for sales & profits - Apr. 10, p. 66;

Cappel, Pers & Reid Advertising Agency - Ray Davidson joins staff to serve as supervisor for Kilpatrick's Bread - Mar. 13, p. 13;

Chapman & Smith Co. - Warren R. Reinhold named to newly created position of Dir. of Jobber & Retail Sales - Feb. 13, p. 14; gave memorial donation to AIB - Feb. 27, p. 32; appointed four to work on bakers' program - Mar. 13, p. 10;

Cocoline Chocolate Co. Inc. - Emanuel Fliegel made Ex. VP & Director - June 19, p. 26;

Consolidated Foods Corp. - to merge into co. Joe Lowe Corp. - May 22, p. 16;

Cont'l Baking Co. - Arthur G. Hessel retires - Jan. 16, p. 10; John J. Flanigan new nat'l S.M. for Morton Frozen Foods Div. - Jan. 16, p. 14; Victor Howard to post of mgr. of Brooklyn bakery - Jan. 16, p. 20; promoted five dept. heads to divisional VP's - Feb. 27, p. p8; 11 regional mgrs. promoted to regional VP's - Mar. 13, p. 16; Dr. Stephen S. Voris new research supr. of analytical labs. - Mar. 27, p. 24; Morton Frozen Foods Div. had personnel changes - Apr. 24, p. 16; Mills Bakery, Detroit, Mich. to be closed - May 22, p. 12; several promotions in advertising dept. - May 22, p. 16; elected three corporate VP's - June 19, p. 12;

Cont'l Can Co., Folding Carton Div. - Richard T. Clark named G.M. of sales - May 8, p. 18;

INDUSTRY ACTIVITIES (continued)

John M. Volkhardt new national marketing dir. - Feb. 13, p. 18; elect new pres. & chr. of bd. - Mar. 27, p. 32;

Crescent Metal Products, Inc. - R. David Linn new dir. of Advertising & Public Relations - Apr. 24, p. 18;

Crown Zellerbach Corp. - Western-Waxide Div. renamed to Flexible Pkg. Div. - Jan. 30, p. 14;

DCA - Bill Brown new national accounts executive - June 19, p. 8;

Dawn Donut Co. - Dale S. Lecrone joins staff - May 22, p. 12;

Dodge Mfg. Corp. - Robt. K. Fuson new mgr. of field sales - Jan. 30, p. 16;

Doty Laboratories Inc. - Jas. M. Doty, Pres. awarded Wm. F. Geddes Memorial Award - Mar. 27, p. 13;

Drew Foods Corp. - John Peterson elected pres. - Jan. 16, p. 20;

Dugan's Bakeries - Ralph E. Turner named VP in chge. of purchasing - Jan. 30, p. 10; Albert Wu joined staff as chief chemist in charge of bakery control - Jan 16, p. 16; Fred Massiello new plant mgr. at Queens Village - Feb. 13, p. 14; Bert Fein named VP & chief executive officer - Mar. 13, p. 10; Bert Nosworthy resignes as VP - Mar. 13, p. 13;

Dunwoody Institute - 50 students visit Pillsbury Co. - May 8, p. 32;

Du Pont Co., Film Dept. - Manley T. Callender retires - Apr. 24, p. 10;

Durkee Famous Foods - Donald W. Kuntz new industrial sales coorinator for Midwest region - Feb. 13, p. 14; Wm. L. Gallagher new ass't S. M. for Eastern Region - May 22, p. 28;

Educator Biscuit Co., Inc. - Fred B. Roedel new pres. - Apr. 24, p. 10; Michael Keith named Gen'l S. M. - May 8, p. 32;

Ekco Containers Inc. - personnel changes - Feb. 27, p. 12; Robt. F. Schopps appointed mgr. of Employee Relations - Mar. 13, p. 10; signed joint-venture agreement with West German co. - June 5, p. 12;

Ekco Products Co. - Kenneth C. Peer new pres. of Bakery & Chemical Div. - Jan. 2, p. 8;

Elm Tree Baking Co. - Earl Drake new mgr. of "Bake-Off" operations - Mar. 27, p. 13;

Extrudo Film Corp. - opened new packaging research facility - June 19, p. 38;

FMC Corp. - Herbert H. Hamburg N. Y. district S. M. for Avisco cellophane - Feb. 13, p. 18; added new personnel to sales staff - Feb. 27, p. 16; named two engineers in the newly-formed Commercial Development Dept. in Film Operation - June 19, p. 22;

Film Industries, Inc. - Homer G. Murphy VP of west coast operations - Feb. 13, p. 18;

Food Materials Corp. - Edna P. Davern appointed advertising mgr. - Mar. 13, p. 10;

Foremost Dairies Inc. - Ind. Div. named

INDUSTRY ACTIVITIES (continued)

Jos. Reger as product development & marketing mgr. - May 22, p. 18;

A. E. Friedgen, Inc. - Martin L. Orner resigned - Apr. 24, p. 12;

Wm. Freihofer Baking Co. - Walter M. Sherman new Gen'l S. M. - Apr. 10, p. 16; First Hour Fresh Div. adds Jewish rye to bread line - May 22, p. 18;

Gen'l Baking Co. - Santo Longo new advertising mgr. - Feb. 27, p. 25; reported sales down in 1964 - Mar. 13, p. 13; Annual report to stockholders - Apr. 10, p. 66; elected 8 new directors to board - June 19, p. 21;

Gen'l Mills - Jas. P. McFarland named Ex. VP - Jan. 16, p. 18; members of Baking School at Dunwoody Industrial Institute guest of the company - Mar. 13, p. 13; announced earnings - Mar. 27, p. 18; A. M. Thomas retires - Mar. 27, p. 32; M. N. Cullen named mgr. of Bakery Mixes - Apr. 10, p. 10; W. B. Deatrick named Div. VP - June 19, p. 8; to close nine plants - June 19, p. 17;

Grace & Co., W. R. - realignment of executive duties at Duncan, S. C. Cryovac Div. - Jan. 16, p. 20; has created Chocolate & Confectionery Div. - May 8, p. 18;

Grand Union Co. - Henry G. Hill appointed ass't G. M. of Bakery Operations - Feb. 27, p. 12; began construction on new plant - Mar. 27, p. 13;

Groen Mfg. Co. - Ralph Righter new MGR° Sales/Service - Apr. 24, p. 12;

Hachmeister - Harvey L. Dunker named pres. - Jan. 30, p. 13; Richard Dunko named G. M. of Golden Crust Div. - Feb. 13, p. 10;

Hardy Salt Co. - Dr. Willard S. Fraser named VP - Jan. 16, p. 18;

Hayssen Mfg. Co. - three promotions - Feb. 13, p. 14;

Hein Co., Inc., T. J. - moved into new quarters - Feb. 13, p. 14;

Holsum Bakers - Frank N. Irwin resigns - June 5, p. 8; W. A. Hunter promoted to Dir. of Sales & Mktg. - June 5, p. 10; W. A. Hunton promoted to dir. of sales & mktg. - June 19, p. 66;

Horn & Hardart Baking Co. - made several managerial changes - June 19, p. 12;

Howe Richardson Scale Co. - Vickrey W. Wyatt joins staff as ass't to pres. - Feb. 27, p. 16;

HumKo Products - three executive promotions - Feb. 13, p. 10; opened new plant at Buena Park, Calif. - May 22, p. 24;

I A B M, Inc. - a new sales and engineering organization in bakery field - Mar. 13, p. 13;

Int'l Milling Co. - F. Norman Ness elected Pres. - Feb. 13, p. 14; Malcolm B. McDonald elected Sr. VP - Mar. 27, p. 18; promoted two bakery sales executives - Apr. 10, p. 16; three promoted to regional manage-

ment positions in U. S. Flour Milling Div. - Apr. 24, p. 18; four industrial products dist. S. M.'s - May 8, p. 16; promoted 5 men in U. S. Flour Milling Div. - May 22, p. 28; promoted three men in transportation dept. - June 19, p. 22;

Interstate Bakeries Corp. - Jos. P. Menichetti elected VP - Jan. 16, p. 10; Geo. C. Hurley new mgr. of Weber's Bread San Diego bakery div. - Feb. 27, p. 12; Thos. A. Taglia new Dolly Madison cake sales mgr. - Mr. 27, p. 10; Clayton T. Turner named S. M. of Kingston, Pa., Blue Ribbon cake bakery - Mar. 27, p. 16; reported gain in sales & profit first 2 months of 1965 over a year ago - Apr. 10, p. 68; R. L. Nafziger elected Founder-Chr., John R. Dow elected Chr. of Bd., Daniel J. Uhrig, elected Chief Ex. officer - Apr. 24, p. 10; Thos. A. Maher new Dir. of personnel - Apr. 24, p. 18; J. R. Cooley new eastern div. S. M. Apr. 24, p. 22; two elected to bd. of dir. - Apr. 24, p. 12; Darrell K. Authier new central div. S. M. - June 5, p. 8;

H. A. Johnson Co. - acquired Geo. D. Truitt Inc. - June 19, p. 66;

Kent Products, Inc. - Rodney A. Stewart joins staff Mar. 13, p. 13;

Keyes Fibre Co. - new executive promotions announced - Apr. 24, p. 22;

Kitchen of Sara Lee - Chas, Lubin, Chr. of Bd., Chas. Stein new Pres. - Feb. 27, p. 12; Mandall Kaplan new Sr. VP - Apr. 10, p. 13; Bernie Pons named Institutional product mgr. - June 19, p. 8; Chas. H. Stein elected director & member of Ex. Comm. of Consolidated Foods Corp. - June 19, p. 26;

H. Kohnstamm & Co. - Franklin P. Hlavin new midwestern S. M. - Mar. 27, p. 24;

Langendorf Bakeries' - Geo. M. Tracy promoted to regional mgr. - May 22, p. 26;

Lockwood Mfg. Co. - sold assets & business to investment group - Mar. 27, p. 24; Frank Daniels retires - May 8, p. 16; opened Locko Glazers, Inc. in Birmingham - May 8, p. 18;

Long Co., W. E. - Robt. E. Kett elected VP in chge. of administrative functions - Jan. 16, p. 10; Chas. Tichenor joins staff - Jan. 30, p. 10;

Love's Biscuit & Bread Co., Ltd. - Orval T. Edwards elected pres. - Mar. 27, p. 10;

Maier's Bakery - added two to bd. of dir. - Apr. 24, p. 18;

Manor Baking Co. - switched from house-to-house to wholesale marketing - May 22, p. 16;

Marine Colloids, Inc. - Jas. R. Moss new pres. - Feb. 13, p. 14;

Memco Machinery Corp. - Kenneth C. Craig joins staff - Apr. 24, p. 22;

Merck & Co., Inc. - Henry W. Gadsden elected pres. - Jan. 2, p. 10;

INDUSTRY ACTIVITIES (continued)

Merckens Chocolate Co. - Adolph V. Stankus new Western Div. S. M. - Jan. 2, p. 12;

Meyer's Bakeries of Ark. - announced four new management positions - Jan. 16, p. 16; presented first annual scholarship - June 19, p. 21;

Milprint, Inc. - Fred M. Stefan promoted to Chr. of Bd. - Jan. 30, p. 13;

Mira-Pak Inc. - W. G. Lowery new advertising & promotion mgr. - Feb. 27, p. 16;

Mobil Chemical Co. - expanded film operations - May 8, p. 24;

Montana Flour Mills Co. - has taken possession of Ralston Purina Co. Property - May 8, p. 24;

Montilio's Pastry Shop - awarded first prize in "Class A - Complete Confectionery & Pastry Buffet Table" contest - May 22, p. 24;

H. P. Montominy Co. Inc. - new co. formed - Apr. 10, p. 13;

Morton Salt Co. - voted to change name to Morton Int'l Inc. - June 5, p. 14; Norman W. Birchler, Jr. ass't to G. S. M. of Morton Salt Co. Div. - June 19, p. 12;

Nat'l Red Cherry Institute - Robt. C. Frohling new Ex. Sec'y - Mar. 27, p. 16;

Nat'l Vucanized Fibre Co. - to change corporate name or firm to NVF Co. - June 19, p. 22;

Neb. Consolidated Mills Co. - purchased mills and brand names from Fant Milling Co. - June 19, p. 22;

Nestle Co. Inc. - Peter D. Forsch joins staff June 19, p. 12;

R. Newman & Sons - established $500 annual scholarship - Apr. 24, p. 18;

Normac, Inc. - Bert Fein new Ex. VP - June 5, p. 10;

Oak Cliff Baking Co. - made managerial changes - Mar. 27, p. 16;

Ohio Valley Baking Co. - elected officers - May 22, p. 24;

Okla. State University - School of Baking Alumni Assn. to hold first reunion - Feb. 27, p. 32; two students selected for BAKING INDUSTRY Gold Peel Awards - Apr. 10, p. 23;

Olson Corp. J. B. E. - separage sales organization now owned by Grumman Allied Industries, Inc. - Jan. 2, p. 9;

Orth Co., Ph. - promotions for three - Jan. 16, p. 14;

Package Machinery Co. - Roger L. Putnam, Jr. elected Pres.; Chas. W. West, Jr. VP of Marketing & Sales June 19, p. 17;

Package Products Co., Inc. - two new VP's named - May 13, p. 13;

Paniplus Co. - A. W. Rychlink sales supr. - Apr. 24, p. 10;

Pan-O-Gold Baking Co. - Erik Aslesen new S. M. for Pipestone, Minn. plant - Feb. 27, p. 16; two new board members elected - Mar. 27, p. 10;

Pantasote Co. - Albert S. Thanhauser named G. M. of Pkg. Div. - Jan. 16, p. 20;

INDUSTRY ACTIVITIES (continued)

Par-Way Co. - Harold W. Hanson new Ex. VP - Jan. 30, p. 14;

Paterson Co., C. J. - acquired wholesale routes of Butter Krust Bakers of Pratt, Kans. - Jan. 2, p. 9; elect two to Bd. of Dir. - Apr. 10, p. 23; honored with Food Technology Industrial Achievement Award - June 5, p. 16;

Penick & Ford Ltd., Inc. - made several promotions - Mar. 27, p 12;

Pepperidge Farm, Inc. - Jomn E. Tierney appointed Gen'l S. M. of Bakery Div. - Mar. 13, p. 10; plans promotion on TV - Apr. 24, p. 12;

Pillsbury Co. - Robt. A. Gaertner new P. A. mgr. - Jan. 30, p. 14; Dr. Eugene F. Garner named mgr. of research & development of flour div. - Mar. 27, p. 24;

Plas-Ties Corp. - Robt. F. Goodwin named new Pres. - Apr. 10, p. 23;

Pollock Paper Div., St. Regis Paper Co. - new testing & development center nearing completion - Jan. 2, p. 12; Leslie L. Jacobs, Sr. retired - Jan. 16, p. 18; Geo. Sandell appointed field S. M. - May 8, p. 16; opened new Research, Development & Testing Center - June 19, p. 26;

QBA - three new posts filled - Jan. 30, p. 10; Ralph Olson joined staff as marketing consultant - Feb. 13, p. 10; to put in use a second mobile testing lab. - Feb. 27, p. 38; Geo. E. Schaefer named advertising dir. - Apr. 10, p. 10; Jack Giegerich new marketing consultant - Apr. 10, p. 16; Wm. G. Botty rejoins staff - May 8, p. 16; Stephen W. Siddle, Jr. named dir. of Advertising Agency Services - May 8, p. 18;

RAP Industries Inc. - created new position of process engineering mgr. - June 19, p. 66;

Rich Products Corp. - Robt. E. Rich, Jr. named VP & gen'l mgr. of Canadian processing plant - Jan. 16, p. 16;

Fred Sanders Co. - opened candy-bakery depts. in 32 Kroger stores - May 22, p. 18;

7-Up - 15 new sandwiches to be offered at New York World's Fair - May 8, p. 32;

Seymour Foods Co. - purchased assests of Des Moines Foods Co. - Jan. 30, p. 14; added new members to marketing staff - Mar. 27, p. 24; Donald C. Fee new mgr. of Marketing Services - May 22, p. 20;

Sherman Div., St. Regis Paper Co. - Nolan R. Murray in chge. of all sales & development projects - May 8, p. 24;

J. R. Short Milling Co. - Wm. A. Hoffman named VP in chge. of Sales & Marketing - Mar. 27, p. 13;

Mrs. Smith's Pie Co. - to double frozen pie plant facilities - Jan. 30, p. 8;

Snyder's Bakery Service - Jack Snyder host to northern Calif. bakers - Jan. 2, p. 10;

Southern Bakeries Co. - two promotions - Feb. 13, p. 10; Ogden Geilfuss elected

chr. of bd. of dir. - May 8, p. 10; to close five of their plants - June 5, p. 8; Ogden A. Geilfuss resigns - June 19, p. 8;
Spaulding Bakeries, Inc. - held annual stockholders mtg. - June 19, p. 26;
A. E. Staley Mfg. Co. - Kenneth K. Schroeder promoted to distribution facilities mgr. - Mar. 27, p. 16;
Stanwood Corp. - Miles Filter Co. acquired Fry-All Div. - June 19, p. 12;
Sunshine Biscuits Inc. - W. E. Brownlee elected pres. - May 22, p. 20;
Swift & Co. - Dr. John F. Murphy elected VP - May 8, p. 16;
Tasty Baking Co. - ended 50th anniversary year of 1964 with highest sales & profits in firm's history - Feb. 27, p. 16; Howard Scott VP in charge of Production - Apr. 24, p. 10; first quarter sales 8.3% ahead of yr. ago - Apr. 24, p. 22;
Toscana Baking Co. - installed new bulk floor system - Feb. 27, p. 25;
U. S. I. Chemicals Co. - Wm. U. Funk named dir. of marketing for Film Products dept. - Apr. 24, p. 22;
Union Steel Products Co. - Dewey H. Bitney retires - Feb. 13, p. 14; elected 3 new directors - June 5, p. 12;
United Biscuit Co. - Fred H. Baker new Dir. of Industrial-Public Relations - Mar. 13, p. 13; Annual report to shareholders - Apr. 10, p. 68; three appointments in marketing dept. - May 8, p. 10; N. Y. office of Young & Rubican new advertising agency - May 22, p. 20; acquired assetd of Ill. Baking Corp. - June 5, p. 10;
Vaughn's Sanitary Bakery Inc. - Davis S. Vaugh elected VP - Jan. 30, p. 14;
Virginia Dare Extract Co., Inc. - held sales conf. in Brooklyn - Mar. 27, p. 16;
Wagner Baking Corp. - Gerald D. Sarhis elected pres. - Apr. 10, p. 16;
Ward Foods, Inc. - L. E. McCracken of Youngstown, O. retired - Jan. 2, p. 9; Robt. C. Spieth plant mgr. at Cleveland, O. - Jan. 30, p. 14; made several managerial changes - Apr. 10, p. 10; registered quarterly profit - Apr. 24, p. 22;
Weber Flour Mills Co. - Joe A. Vanberlist appointed VP & Dir. of sales Chgo. office - Jan. 2, p. 10;
Werner Machinery Co. - Gene C. Campbell named ass't to pres. - June 5, p. 10;
Wyandotte Chemical Corp. - named two new field sales mgrs. - Feb. 27, p. 38;

IT SEEMS TO ME - Paul E. Clissold (In Every Issue)

K

Kansas State University - Sponsored supermarket bakery conference - Mar. 13, p. 18; Dr. J. A. Shellenberger to retire - Apr. 24, p. 16; Supermarket Bakery Conference - Apr. 24, p. 47; Gerald Sellers first graduate of new baking management curriculum - May 22, p. 20;

L

Leasing - The Question to Buy or Lease? - Jack Haskett - Mar. 27, p. 84;

LITERATURE
AIB new bulletin on Salmonellosis - Mar. 27, p. 32;
Anetsberger Bros., Inc. - catalog of Anets Production Systems available - May 8, p. 101;
Ashworth Bros., Inc. - Bullentin 4-1 describes new conveyor belt - Mar. 13, p. 77;
Automatic Lift Truck - "Automatic Order Picker Attachment" Bulletin #133 available - June 19, p. 83;
Basic Foods Inc., - 24-page brochure, "The Baker's Guide to Frost-O-Fast", available - June 5, p. 69;
Bell-Mark Corp. - "Coding, Marking & Imprinting Equip." brochure available - June 19, p. 83;
Boyertown Auto Body Works - "Multalloy Manual of Truck Body Construction" - May 8, p. 101;
Bucks County Enterprises, Inc. - "Mobile Food Service & Bakery Equip." - catalog revised - Mar. 13, p. 77;
Cleveland Vibrator Co. - "Air Powered Vibratory Feeders" folder available - May 8, p. 101;
Crescent Metal Products, Inc. - SM-5 catalog describes food service equip. & material handling equip. - Mar. 13, p. 77;
Day Co., The J. H. - 4 new bulletins available - Mar. 13, p. 77;
Durkee Famous Foods, Div. - "Souffle Cake" booklet available - Mar. 13, p. 76; "Durkee's Gravity Cup Baking Method" brochure available - Mar. 13, p. 77; "Betr-Icing Formula Book" available - May 8, p. 101;
Rue R. Elston Co., Inc. - "Dock Heater", describes portable dock heater - Jan. 16, p. 74;
Errich Int'l Corp. - #900 folder available - Mar. 13, p. 76;
Exact Weight Scale Co. - Folder 3555 describes heavy duty pendulum dial scales - Feb. 13, p. 65;
Gottscho, Inc. - "How to Cut Inventory Costs By 60% or More" brochure available - Mar. 13, p. 76;
KVP Sutherland Paper Co. - "There's Nothing Like Parchment" booklet available - Mar. 13, p. 77;
Lamson Corp. - Booklet #7h-La describes vacuum cleaning system - Mar. 13, p. 77;

Link-Belt Co. - Book 3018 describes "Shaft-Mounted Speed Reducers" - Mar. 13, p. 77; Book 2914 describes 4 types of bucket elevators - June 19, p. 83;
Middleby-Marshall Oven Co. - manual describes oven applications, functions & specifications - Mar. 13, p. 77;
Monroe Int'l Inc. - "Electric Computer System for Bakeries" booklet available - Mar. 13, p. 76;
Morris & Associates, Inc. - bulletins available on packaged refrigeration facilities - Mar. 13, p. 77;
Noel Equip. Inc., - Three new folders available - May 8, p. 101;
Paramount Paper Products Co. - booklet on Para Process roll bakery labels available - June 19, p. 83;
Pulverizing Machinery - Bulletin 571-6 describes line of pulverizing air conveying & dust collecting equip. - Mar. 13, p. 77;
Rapids-Standard Co., Inc. - "Live Storage Flow Rac", brochure on live storage - Jan. 16, p. 74; Bulletin 1270 APO describes automatic pressure conveyors - Feb. 13, p. 65;
Raymond Corp. - "Narrow Aisle Electric Material Handling Equip." available - Mar. 13, p. 76;
Rubbair Door Div., Stic-Klip Mfg. Co., - 4-pg. bulletin on resilient traffic doors available - June 5, p. 69;
Stewart Engineering & Equip. Co. - "Materials Handling Catalog", designed to help solve materials handling problems. - Jan. 16, p. 74;
Stratton Equip. Co. - 6-pg. Bulletin PFC-S-1 features cranes - Mar. 13, p. 76;
Sucrest Corp. - "Carnival of Cookies", booklet of formulas - Jan. 16, p. 74;
Systems Engineering & Mfg. Co. Inc. - literature available on conveying elbows - June 19, p. 83;
Witco Chemical - "Current Topics" series of reports describes FDS regulations - Mar. 13, p. 77;

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American Institute of Baking - sanitarians set up procedure for warehouse inspection service - July 3, p. 20; held meeting on "cream fillings" - July 17, p. 46; Frank R. Schwain commencement speaker - July 17, p. 50; 30 representatives of allied corps. completed 2-wk. course - July 31, p. 13; awarded 7 scholarships - July 31, p. 29; awarded USDA research contract - July 31, p. 34; to offer 6-day course in Bakery Equipment Maintenance in Sept. - Aug. 14, p. 28; Evert Kindstrand appointed Equip. Instructor - Aug. 28, p. 10; 49 students enroll for 88th course in Baking Science & Technology - Aug. 28, p. 76; Dr. H. Wayne Bitting to speak Oct. 6 at Bakery Management Conf. - Sept. 11, p. 26; to hold conf on Freezing and Baking in Nov. - Oct. 9, p. 68; to honor G. Cullen Thomas - Oct. 9, p. 67; released bulletin on 25-yr. contribution of enriched bread - Oct. 23, p. 22; five courses to be offered in 1966 program - Oct. 23, p. 24; bd. of dirs. voted in Sept. to support amendment proposed by FDA which would eliminate Vitamin D as optional ingredient in Standards of Identity for enriched bread, rolls & buns - Oct. 23, p. 60; Bakery Management Conf. held Oct. 3-15, heard Dr. H. Wayne Bitting - Nov. 6, p. 16; Short Course to be held in Jan. - Nov. 6, p. 17; 4-page bulletin, "Pasteurized Eggs" ready for release - Nov. 20, p. 76; Class 88 elected officers - Nov. 20, p. 96; Annual Meeting - Nov. 20, p. 94; Harold E. Snyder of BAKING INDUSTRY to give commence-

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ment address at Class 88 graduation - Dec. 4, p. 17; held meeting on Freezing & Baking Nov. 16-17 - Dec. 4, p. 27; 98 registered for special course for sanitarians - Dec. 18, p. 12; scheduled conference on Freezing and Baking for Jan. 5-6 - Dec. 18, p. 18.

Antitrust Primer for Bakers - Rufus E. Wilson - Nov. 20, p. 69;

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Allied Trades of the Baking Industry - Pa. Div. No. 4 named new officers - Aug. 14, p. 28;
Amer. Assn. of Cereal Chemists - to hold Annual Meeting in N.Y.C. in Apr., 1966 - Oct. 23, p. 60;
Amer. Assn. of Cereal Chemists - Central States Section - to hold 7th Annual Symposium in Feb. - Nov. 20, p. 92;
Amer. Assn. of Cereal Chemists - N.Y. Section will hold mtg. in Sept. - Aug. 14, p. 18; first fall mtg. held Sept. 14 - Oct. 9, p. 94; Dr. Chas. A. Glabau speaker at Oct. mtg. - Nov. 20, p. 82;
Amer. Bakers Assn. - announced convention theme - July 3, p. 41; new Pres., Douglass L. Mann, assumes duties - July 31 - p. 8; ballots for governors mailed - July 31, p. 32; Dr. Joyce Brothers to be one featured speaker at Oct. convention - July 31, p. 35; Jas. R. Phelan replaces Dudley E. McFadden as P.R. Dir. - Aug. 28, p. 6; announced speakers for convention in Oct. - Sept. 11, p. 82; elected 18 Governors in mail balloting - Sept. 25, p. 70; Program of the 1965 Con-

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vention - Oct. 9, p. 62; Convention Report - Nov. 20, p. 39; "If I Can Help Out, Just Let Me Know" - Chr. John R. Dow - Nov. 20, p. 90; Technical Comm. for Liaison with USDA held 5th annual review of current research - Dec. 4, p. 10; to hold convention in Chgo. Oct. 7-12 - Dec. 18, p. 57;
Amer. Society of Bakery Engineers - Relocated offices, 42nd Annual Mtg. to be held Mar. 7-10 - Dec. 18, p. 58;
Associated Retail Bakers of Amer. - 1966 convention & exhibition to be held in Boston in April, 1965 - July 31, p. 34; will present Workshop Oct. 24 at dedication of new bldg. of Brecht & Richter-Mass-Keefe Co. - Oct. 9, p. 92; sponsored luncheon for Phil Talbot who was retiring from U.S. Dept. of Agriculture - Nov. 20, p. 16;
Associated Retail Bakers of Greater Chgo. - held first of four meetings planned between now and next spring - Sept. 25, p. 72; to hold "Miniventon" on Nov. 3 - Oct. 23, p. 60;
Associated Retail Bakers of Greater Washington, D.C. - Saw slide film "Merchandising Makes Cents" at Sept. mtg. - Oct. 23, p. 58; honored Carl Oscar Carlson of Hunt Wesson Sales Co. at Oct. mtg. - Nov. 20, p. 88; Hunt Wesson Sales Co. put on demonstration at Nov. mtg. - Dec. 4, p. 65;
Bakers Ambassador Assn. - held meeting at ABA Convention in Miami Beach - Nov. 20, p. 109;
Bakers Assn. of Carolinas - annual convention to be held in Aug. - July 3, p. 41; 36th annual mtg. & election of officers - Aug. 28, p. 30;
Bakers Club of N.Y. - held outdoor mtg. - July 31, p. 34;
Bakers Club of Philadelphia - 38th annual outing to be held in Sept., - Aug. 28, p. 74; past presidents hon-

ored at golf outing - Sept. 11, p. 84; held 17th Annual Sports Nite Nov. 29 - Dec. 18, p. 58;
Bakers Courtesy Club of Pittsburgh, Pa. - held 10th annual Baker's Clinic - Oct. 23, p. 25;
Bakers Educational Group of New England - elected officers - July 17, p. 73; had a tour of Cont'l Baking Co., in Natick, Mass in Oct. - Nov. 20, p. 92;
Bakery Equipment Mfrs. Assn. - Elected officers and directors - July 17, p. 72;
Biscuit & Cracker Mfr's Assn. - Sam Campbell to serve as chr. of convention in May - Dec. 18, p. 58;
Chgo. Bakery Production Club - held fall mtg. in Sept. - Oct. 23, p. 60;
Conn. Bakers Assn. - to hold "Condention" in Oct. - Aug. 28, p. 76; had first "trade show" at recent convention - Dec. 18, p. 58;
Deep South Retail Bakers - to co-sponsor Sept. mtg. with New Orleans Master Bakers Assn. - Aug. 28, p. 76; Sept. mtg. cancelled because of Hurricane Betsy - Oct. 4, p. 92;
Denver Bakers Club - sponsored picnic Sept. 5 - Sept. 25, p. 70;
Fla. Bakers and Allied Executives Assn. - held annual spring mtg. - July 3, p. 36; celebrated 20th anniversary - Nov. 20, p. 86;
Food Industry Sports Assn. Ltd. - new organization founded by members of baking industry in Denver - Sept. 11, p. 82;
Ind. Bakers Assn. - convention to be held Aug. 15 - Aug. 14, p. 28; held convention and golf party; officers re-elected - Sept. 11, p. 80;
Kans. Bakers Assn. - held 2-day convention in Sept. - Oct. 23, p. 58;
Ky. Master Bakers' Assn. - plans for Aug. convention completed - July 31, p. 32; convention to begin in Aug. in Louisville - Aug. 14, p. 28; elected officers at annual convention - Sept. 25, p. 54;
Master Bakers Assn. of Greater Boston - held annual Baked Foods Competition - July 3, p. 41; invited seven N.Y. bakers to Sept. mtg. - Oct. 23, p. 38; awarded trophies for ninth annual competition - Nov. 20, p. 92; held 17th annual Christmas Party - Dec. 18, p. 57;
Mich. Bakers Assn. - Elected officers - July 17, p. 56; change of date for convention - July 31, p. 34; Educational Workshop to be held in Feb. - Oct. 23, p. 62; committee working on plans for 1966 Bakers Educational Workshop to be held in Feb. at Mich. State University - Nov. 20, p. 82; sponsored Management Development & Training Clinic in Nov. - Dec. 4, p. 64;
Mo. Bakers Assn. - held annual "Baker-Ree" in Oct. - Nov. 6, p. 39;
Montreal Baker's Assn. - W. D. Harrison elected pres. - Oct. 9, p. 86;

Nat'l Pretzel Bakers Institute - held annual convention in Oct. - Nov. 6, p. 44; elected officers - Nov. 20, p. 92;
Neb. Bakers Assn. - held convention in Oct. - Dec. 4, p. 62;
Neb. Bakery Production Club - elected officers - Oct. 9, p. 86;
New England Bakers Assn. - completed plans for convention to be held in Dec. - Nov. 6, p. 44;
New Hampshire - Vermont Bakers Assn. - convention - July 31, p. 32;
N.J. Bakers Assn. - convention Oct. 9-11 - Sept. 25, p. 72;
N. J. Bakers Board of Trade - held 47th annual convention in Oct. - Nov. 6, p. 38;
New Orleans Master Bakers Assn. - to co-sponsor Sept. mtg. with Deep South Retail Bakers - Aug. 29, p. 76; Sept. mtg. cancelled because of Hurricane Betsy - Oct. 4, p. 92;
N. Y. Bakers Club - held June outing - July 3, p. 41;
N. Y. State Assn. of Mfg. Retail Bakers - election of officers - July 17, p. 62;
Northeastern Pennsylvania Bakers Assn. - S. Gumpert Inc. gave a demonstration at Nov. mtg. - Nov. 20, p. 92;
Northwestern Production Men's Club of Minn. - planning mtg. in Sept. - Aug. 28, p. 76;
Ohio Bakers Assn. - Raymond K. Davis new ex. secy. - July 17, p. 56;
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St. Louis Bakery Allied Salesmen - celebrated 25th anniversary - July 3, p. 41;
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Southern Cookie Mfrs. Assn. - completed plans for Oct. mtg. - Oct. 9, p. 90;
Southwest Bakers Assn. - elected officers - Oct. 9, p. 90;
Valley Bakers Assn. - elected new bd. members - Dec. 4, p. 68;
Washington Retail Bakers Assn. - sponsored Northwest Bakers Convention in Oct. - Nov. 6, p. 39;
W. Va. Bakers Assn. - Annual Convention - Aug. 28, p. 82;
Wis. Bakers Assn. - convention to be held in Sept. - July 17, p. 56; Sept. convention to be held at Brown's

Lake Resort, Burlington, Wis. - July 31, p. 34; held 59th annual convention - Oct. 9, p. 94;
Wis. Bakers Production Club - held Sept. mtg. in Highland Pk., Ill. - toured Kitchens of Sara Lee plant - Oct. 9, p. 92; Russell E. Davis speaker at Nov. mtg. - Dec. 4, p. 65;

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Date Nut Loaf - Thelen - Oct. 9, p. 22;
Devil's Food Marshmallow Roll - Zenker - Oct. 9, p. 106;
Fruitcake Summer Style; Cottage Fruit Loaf - July 17, p. 68; Fruitcake (Salt-Free Non-Fat) - Thelen - Dec. 4, p. 18;
Fudge Nut Layer - Zenker - July 31, p. 43;
German Potato - Thelen - Dec. 4, p. 18; German Chocolate - Thelen - Dec. 18, p. 26;
Layer (Yellow) (Orange) - Zenker - July 31, p. 44;
Maple Bon Bons - July 3, p. 49; Maple Pecan - July 31, p. 46;
Mocha Layer - Zenker - Sept. 11, p. 74;
Nut (French) - Thelen - Aug. 28, p. 40;
Nutmeg Layer - Chas. Menger - Sept. 25, p. 66;
Orange Layer - Zenker - Sept 11, p. 74; Fresh Orange - Thelen - Nov. 20, p. 74;
Pecan Fudge; Pecan Applesauce; Party Pecan; Cherry Pecan - Nov. 20, ps. 105, 106, 108;
Pineapple (Old Fashioned) Layer - Zenker - Sept. 11, p. 72;
Potato - Thelen - Nov. 6, p. 20;
Pound (White) - Zenker - July 31, p. 46; (Yellow) (White) - Zenker - Aug. 14, p. 86; Rich, 100% butter pound cake - Thelen - Nov. 20, p. 74;
Prune Loaf - Zenker - Sept. 11, p. 73;

Pumpkin (Spicy) - July 17, p. 65; Pumpkin - Thelen - Nov. 20, p. 30;
Sachertorte - Mich. Cherry Commission - Nov. 6, p. 62;
Spiced Cup - Chas. Menger - Sept. 25, p. 65;
Strawberry - Pink Lady Angel Food - Angel Food - Cream Chiffon Pinwheels - Aug. 28, ps. 94, 95, 96; Strawberry Jam - Zenker - Sept. 11, p. 72;
White - Zenker - Sept. 11, p. 72; White cake for weddings - Thelen - Oct. 23, p. 28;
Williamsburg White Fruit - Mich. Cherry Commission - Nov. 6, p. 62;

CANDY
Almond Pralines - Thelen - July 17, p. 18;

Census Figures Show Retail Growth - Aug. 14, p. 74;
Clissold Publishing Co. acquires two new publications - Panadero Latinoamericano and Industrias Lacteas - Sept. 25, p. 8;

COFFEE CAKES & SWEET ROLLS
Almond Crescents - Thelen - July 31, p. 20;
Baking Powder Coffee Cake - Thelen - Sept. 11, p. 40;
Blueberry Streussel Cake - Zenker - Sept. 11, p. 71;
Cinnamon Palm Leaves - Chas. Menger - Sept. 25, p. 65;
Danish Rolls - Zenker - Oct. 9, p. 106;
"Hamantaschen" - Thelen - Nov. 6, p. 20;
Koolitch - Mich. Cherry Commission - Nov. 6, p. 60;
Orange Cream Coffee Cake - July 3, p. 49;
Pecan Tea Rolls - Zenker - Oct. 9, p. 108;
Sticky Bun Dressing - Thelen - July 17, p. 18;
Stollen (Fruit) - Thelen - Sept. 11, p. 56;
Sweet Dough (Rich) for Sticky Buns - Thelen - Sept. 11, 1. 40;

Consumer Buying Habits Study - John B. Phillips, Jr. - Dec. 18, p. 29;
Contest - An Employee Contest That Got Results - Teiser & Harroun - Aug. 28, p. 88;

CONVENTIONS
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COOKIES
Basic Cookie with Variations - Thelen - Sept. 11, p. 54;
Bohemian Butter Poppies - July 17, p. 67;
Bonny Bran - Thelen - July 31, p. 20;
Cherry Wafers - Zenker - Aug. 14, p. 84; Cherry bars - Cherry Kislings (Norway) - Mich. Cherry Commission - Nov. 6, p. 59;

COOKIES (Continued)

Chocolate Ice Box - Thelen - July 17, p. 18; Soft chocolate chip - Thelen - Aug. 28, p. 40; Rolled-Up chocolate - Thelen - Sept. 11, p. 56;
Coconut - Zenker - Aug. 14, p. 86; Coconut Bars - Thelen - Sept. 11, p. 40; Coconut - Thelen - Sept. 25, p. 52; Scandinavian Coconut - Thelen - Oct. 9, p. 34;
Cranberry Crunch - Nov. 6, p. 31;
Crumb (Macaroon Type) - Thelen - Nov. 20, p. 30; Crumb - Thelen - Nov. 20, p. 72;
"Finska Kakor" - Thelen - Dec. 18, p. 26;
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Fruited Rock - Thelen - Sept. 25, p. 26;
Gingerbread Men - Thelen - Sept. 11, p. 54;
Honey - Zenker - Aug. 14, p. 85;
Italian Sesame - Thelen - Sept. 11, p. 40;
Jewish Egg - Thelen - Dec. 18, p. 26;
Jumbles (Scalloped) - Thelen - Oct. 9, p. 34;
Kolacki (Bohemia) - July 3, p. 48;
Oatmeal (Old Fashioned) - Thelen - Oct. 23, p. 28;
Peanut (whole) - Thelen - Oct. 23, p. 28;
Raisin - Zenker - Aug. 14, p. 85;
Rice - Thelen - Nov. 20, p. 72;
Soft - July 3, p. 26;
Sugar Topped Sweet - Thelen - Oct. 9, p. 22;
Swedish Cardamon Christmas Trees - Mich. Cherry Commission - Nov. 6, p. 59;
Vanilla Wafers - Thelen - Sept. 25, p. 26;

Cranberries - There IS Something New . . . BAKING WITH CRANBERRIES - James D. Snyder - Nov. 6, p. 29;

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DONUTS
Chocolate Cake - Thelen - Oct. 9, p. 22;
Donut Boy Presents . . . "Donuts . . . Western Style" - Teiser & Harroun - Nov. 20, p. 64;
Old Fashioned Hand Cut - Thelen - Aug. 14, p. 42;
Pumpkin - Thelen - Dec. 4, p. 18;

Drive-In Bakery (George's) - Stanley Gilson - July 17, p. 32;

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EDITORIALS - Harold E. Snyder
Support The Wheat Users Committee - July 3, p. 54;
More Bureaucratic Sorcery - July 17, p. 76;
Why No "Private Label" Cereals? - July 31, p. 50;

EDITORIALS (Continued)

What's In A Headline - Aug. 14, p. 94;
Why Merchandising? - Aug. 28, p. 110;
The Art of Being There - Sept. 11, p. 88;
Now It's Up To You - Sept. 25, p. 78;
A Letter To Bakery Employees - Oct. 23, p. 86;
An Automatic Police Force - Nov. 6, p. 66;
No Matter What You Do - Do It - Nov. 20, p. 128;
Accept New Marketing Challenges - Dec. 4, p. 72;
Who Is Santa Claus? - Dec. 19, p. 64;
EDITORIAL (Guest) - D. L. Mann
ABA Wants You At Miami Beach - Oct. 9, p. 126;

Enrichment - A First Look at Your Enrichment Promotion Program for '66 - Harold E. Snyder - Oct. 9, p. 37; "Enriched Bread is a Good Source of Protein" - Oct. 9, p. 82;
Executives - How To Find The Right Executive - Richard J. Wytmar - Aug. 14, p. 52;

EXECUTIVE'S GREEN PAGE - Harold E. Snyder (In Every Issue)

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FBI - seeking Thos. Michael Pittman, alleged murderer who formerly worked as a pan racker for a baking co. - July 31, p. 36;

FINANCIAL REPORTS
July 3, p. 36
Tasty Baking Co. - Common stock approved for listing on Amer. Stock Exchange
American Bakeries Co. - declared dividends June 15
SuCrest Corp. - directors voted to split common stock three for two
Int'l Milling Co. - declared quarterly dividend
July 17, p. 54
Tasty Baking Co. - report to stockholders for 24-wk. period ending June 12, 1965
July 31, p. 29
Gen'l Baking - decline in sales attributed to curtailment of home service in Eastern areas
Nat'l Biscuit Co. - announced increase in sales & earnings for 1st 6-mos. in '65
Bakers Mutual Ins. Co. of N.Y. - gained in premium writings for 1st 5-mos. of '65
Aug. 28, pgs. 68, 70, 72 & 74
Cont'l Baking Co. - 2nd quarter of 1965 over same quarter in 1964
Southern Bakeries Co. - reported loss for 24-wk period ending June 19, 1965
Procter & Gamble Co. - reported record sales & earnings for fiscal year ended June 30

FINANCIAL REPORTS (Continued)

Interstate Bakeries Corp. - gain in both first & second quarters of 1965
Universal Foods Corp. - declared quarterly dividend of 20¢
Nat'l Dairy Products Corp. - first half of 1965 best in co's history
A. E. Staley Mfg. Co. - declared quarterly dividends
SuCrest Corp. - approved proposal to increase authorized no. of common shares
Pillsbury Co. - for second successive year established a new record for net earnings
Ward Foods, Inc. - net sales for 27-wk period in 1965 over 1964
Sept. 11, ps. 62, 64
Universal Foods Corp. - record nine-month earnings and sales -
Consolidated Foods Corp. - record high in sales and earnings for fiscal year ending 6/30/65
Montana Flour Mills Co. - declared quarterly dividend of 30¢ per share
General Mills Inc. - authorized issuance of two new classes of preferred stock and an increase in firm's common stock
Sept. 25, p. 22
Neb. Consolidated Mills Co. - record earnings & sales first half of 1965
Tasty Baking Co. - sales & profits reached new highs - Oct. 9, p. 74;
Nov. 6, p. 48
Interstate Bakeries Corp. - earnings up first 40 weeks in 1965 over 1964 -
Nat'l Biscuit Company - sales & earnings reached record levels first nine months of 1965
Corn Products Co. - reached best third quarter in its history.
Int'l Milling Co., Inc. - consolidated earnings for fiscal year ending Aug. 31 showed a decrease of 6% of previous year
Nov. 20, p. 80
Amer. Bakeries - net earnings increased 13.2% over 1964 40-week period ending Oct. 1, 1965
Cont'l Baking Co. - net sales increased third quarter of 1965 over 1964 by 8.4%
Hunt Food & Industries, Inc. - reported 6% increase in first quarter of 1965 over 1964
Universal Foods Corp. - declared quarterly dividend of 20¢ per share on common stock
Dec. 18, p. 57
Int'l Milling Co. - current fiscal year "starts on a promising note" though 1965 was slightly lower than previous year
A. E. Staley Mfg. Co. - declared 30¢ dividend on common stock
Universal Foods Corp. - Net sales & earnings reached record highs during fiscal 1965 -

Financial Summary - Higher Prices Appear Likely - Morton L. Siegel - Dec. 18, p. 33;

FREEZING
Special Report: How Bakery Products Are Doing in the Frozen Food Field - Oct. 9, p. 43;
FREEZING: Performance & Problems - Russell E. Davis - Dec. 4, p. 27;

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ICINGS, FILLINGS, & TOPPINGS
Apple Butter Cream Icing - Zenker - Oct. 9, p. 107;
Banana Icing - Zenker - Oct. 9, p. 106;
Bavarian Cream - Zenker - Sept. 11, p. 74;
Boiled Frosting - Zenker - July 31, p. 45;
Butter Cream - Zenker - Sept. 11, p. 72;
Carrot Cake Icing - Zenker - Sept. 11, p. 71;
Cherry Chocolate Glaze - Mich. Cherry Commission - Nov. 6, p. 62;
Chocolate Vanilla Ripple Icing - July 3, p. 50; Chocolate Icing For Brownies - Thelen - July 31; Chocolate Fudge Nut Frosting - Zenker - July 31, p. 43; Chocolate Lace Icing - Zenker - July 31, p. 45;
Cookie Sandwich Fillings - Thelen - Nov. 6, p. 20;
Cranberry Filling - Nov. 6, p. 31;
Creme Filling - Thelen - Sept. 11, p. 40;
Decorating Icing - Thelen - Sept. 25, p. 26;
French Butter Cream - Zenker - July 31, p. 45;
Icing - July 17, p. 65;
Icing for Cinnamon Bread - Thelen - Sept. 25, p. 52; Icing Cake before freezing - Thelen - Nov. 20, p. 74;
Maple Brown Butter Icing - July 3, p. 50;
Marshmallow Filling - Zenker - Oct. 9, p. 106;
Meringue (Swiss) - Zenker - Aug. 14, p. 86;
Mocha Icing - Zenker - July 31, p. 46;
Orange Frosting - Zenker - July 31, p. 43; Orange Icing - Zenker - Sept. 11, p. 73;
Pink Icing - Zenker - Sept. 11, p. 72;
Piping Jelly - July 3, p. 26;
Royal Icing - Zenker - Aug. 14, p. 86; Mich. Cherry Commission - Nov. 6, p. 61;
Strawberry - Pink Lady Topping - Aug. 28, p. 95;
Streussel - Thelen - Dec. 4, p. 18;
Wedding Cake Icing - Thelen - Nov. 20, p. 74;
White Fudge Icing - Zenker - Oct. 9, p. 106;

ILLUSTRATIONS
ABA's Technical Committee - pictured are those at speaker's table at luncheon to discuss current research - Dec. 4, p. 11;
AIB commencement speaker Frank R. Schwain congratulates class officers

ILLUSTRATIONS (Continued)
- July 17, p. 50; Food editors luncheon - pictured are: Dr. Wm. Bradley, Dr. Olaf Mickelsen, Ed Alt and ABA Pres., D. L. Mann - Oct. 9, p. 82; Dr. Wayne Bitting, Dr. Herbert Markle & Dr. Ronald W. Stadt pictured at Bakery Management Conf. - Nov. 6, p. 8; Dr. Herbert J. Markle lectures at Bakery Management conf. - Nov. 6, p. 16; Don Copell of W. E. Long Co. presents $1,000 check to Dr. Ronald W. Stadt and Dr. Wm. B. Bradley for instructional materials for Science & Technology Course at the Institute - Dec. 4, p. 11;
AMF Bakery Machinery Div. - Fred Marasso celebrated 45 yrs with company - Nov. 6, p. 12;
Amer. Bakeries Co. to install newly designed automatic palletizing & racking equip. in one of its plants - Sept. 25, p. 12;
Amer. Bakers Cooperative - welcomed H & S Bakery into membership. Pictured are personnel from both groups - Dec. 18, p. 16;
Harmison E. Hale receives award from Wm. Deatrick for ARBA activities - July 17, p. 8; Phil Talbott honored at luncheon sponsored by ARBA - Nov. 20, p. 16; Chas. Connors & Frank Sands co-chairmen of 1966 convention's Exhibits & Booth Committee - Dec. 18, p. 8;
Bakers Club of Phil. - honor past presidents - Sept. 11, p. 84; Officers pictured at Fall outing - Oct. 9, p. 94;
Bakers Educational Group of New England - elected new officers - July 17, p. 73;
Bakers' Nat'l Education Foundation receives check from Kitchens of Sara Lee - Nov. 20, p. 18;
Boulangeries Prestige, Inc. of Canada - joined forces with Amer. Bakers, Coop. - officers and directors pictured - Dec. 4, p. 12;
Calif. Raisin Advisory Bd. - top winner, Anthony Rector of Santa Cruz, of Raisin Bread National Toast-to-Fun Sweepstakes - July 3, p. 46; Mrs. Helen Phillips a top winner in Toast-To-Fun Raisin Bread Sweepstakes with Herman F. Timme, pres. of Rice's Bakery - July 31, p. 35;
Drew Foods added support to Bakery Management Program at KSU - Aug. 28, p. 12;
Ekco Products Co. - Glaco Miami Co., Fla. plant of Bakery & Chemical Div. received company award - July 17, p. 14;
A restored antique bread delivery truck was presented to Wm. E. Schilling, pres., Wm. Freidhofer Baking Co. by Paul E. Hafer, pres., Boyertown Auto Body Works - Aug. 14, p. 12;
Gorman's Bakery, Inc. received award for outstanding safety - Oct. 23, p. 24;
Int'l Milling Co. - Atherton Bean, chr. of bd. accepts "Silver Oscar" from

ILLUSTRATIONS (Continued)
Richard J. Anderson, editor and publisher of Financial World Magazine for best Annual report - Nov. 20, p. 10;
Chas. H. Stein congratulates Jas. A. Schlindwein as VP of Sales - Kitchens of Sara Lee - Dec. 4, p. 8;
W. E. Long Co-Independent Bakers Co-operative's Conf. - wholesale bakers & co. personnel pictured - Oct. 9, p. 14; held 3-day Seminar on continuous mix - Oct. 23, p. 14;
Master Bakers Assn. of Great Boston - winners of Bost Bakers Baked Food Contest pictured - July 3, p. 41;
Meyer's Bakery held its 4th Hole-In-One Golf Tournament in Little Rock - pictured are Chas. M. Meyer, Jr., Bill Cree & Chas. M. Meyer, Sr. - Oct. 9, p. 8;
Chr. Millers' Nat'l Fed. presents $500 check and title of "Sandwich King of 1965" to Terry Vince, Greyhound Food Management Co. - Aug. 28, p. 104;
Mo. Bakers Assn - new officers pictured - Nov. 6, p. 42;
Andrew H. Schnell, Jr., Noramco Pres. & Morris Sklar Fischer Ex. Dir. with Irving Stolz, Noramco dir. & legal counsel following completion of agreement bringing Fischer & Wagner into Noramco's Dugan Bros. Bakery div. - Aug. 28, p. 12;
Chas. A. Peterson feted by business associates on his 40th anniversary in nut processing field - Sept. 11, p. 14;
Quaker Oats Co. receives two awards from Canner/Packer Magazine for frozen foods contest - Dec. 18, p. 18;
A Quality Bakers of Amer. 10-sheet poster served as a backdrop for Glenn Miller band at World's Fair - Aug. 14, p. 28;
Southern Bakers Assn. Production Conf. plans make by Chr. Ronald P. Cooper, James E. Stroupe & Benson L. Skelton - July 31, p. 32;
Universal Oven Co. Inc. - Dir. Victor McCraig, pres. Robt. W. Williams and bd. chr. Mrs. Harry Williams pictured at Annual Sales Conference - Nov. 20, p. 18;
Cary A. Marshall, Ex. VP of Van de Kamp's Holland Dutch Bakers congratulates newly elected pres., Herbert J. Simon - Aug. 14, p. 6;
Golf prize winner at W. Va. Bakers Assn. Convention - Aug. 28, p. 6;
Wheat Flour Institute - Group pictured at recent meeting - Dec. 18, p. 8;

INDUSTRY ACTIVITIES
Alto Corp. - Frank Haile & Associates Inc. exclusive representatives for Alto's bakery equipment - Dec. 18, p. 18;
Alvey Converyor Mfg. Co. - D. H. Land appointed mgr. of Dallas, Tex. branch - Aug. 14, p. 12; Gerald L. Himmelman appointed dist. mgr. of

Northeastern States Dist. Office - Nov. 6, p. 17;

Amer. Bakeries Co. - bd. of dirs. make new appointments - July 3, p. 18; Harold I. Jenkins new mgr. of Portland, Ore. plant - July 3, p. 20; Lawrence P. Nees joins staff - July 3, p. 20; B. Chester Pogue promoted to regional mgr. Southern Calif. Region - Sept. 25, p. 10; to install new Baker Perkins Inc. equipment in one of their plants - Sept. 25, p. 12; personnel changes - Sept. 25, p. 16; C. I. Stonbraker appointed Ass't Regional Mgr. of Detroit Region - Sept. 25, p. 18; Stanley A. Pastula new plant mgr. of Brooklyn plant - Sept. 25, p. 20; Fay Van Pelt, Jr. new mgr. of Detroit cake plant - Sept. 25, p. 20; Clarence H. Dees appointed regional marketing mgr. of Jacksonville Region - Oct. 23, p. 16; personnel changes in staff - Nov. 6, p. 10; Roy W. Helm named plant mgr. in Nashville - Nov. 20, p. 10; executives moved into new offices in Gateway Center in Chgo. - Nov. 20, p. 24; Harold Weitfeldt promoted to regional production supt. of Greensboro region - Dec. 4, p. 11; Jos. M. Tombers honored dinner in St. Paul - Dec. 4, p. 12; Elmer E. McCallister promoted to plant mgr. at Langendorf's L.A. plant - Dec. 18, p. 10;

Amer. Bakers Cooperative, Inc. - Advertising Advisory Comm. met in Eau Claire, Wis. - July 3, p. 18; to hold Mgr's Conf. in Oct. - Aug. 28, p. 20; Robt. McGrath joins staff as dir. of Cost Control - Sept. 11, p. 21; Angel Thomas Tio joins staff - Nov. 6, p. 16;

American Machine & Foundry Co. - Ralston L. Brooke appointed advertising & sales promotion mgr. - July 3, p. 10; Larry M. McLenagan appointed ass't controller of Bakery Machinery Div. - Sept. 25, p. 16;

Armour & Co. - Edward W. Wilson elected vice-chr. of bd. - Dec. 18, p. 20;

Armour Shortening & Edible Oils Co. - Jas. de Tarr named VP - July 3, p. 17; personnel changes - Sept. 25, p. 20;

Arnold Bakers Inc. - change in VP's - July 3, p. 17; introduced new breads - Aug. 14, p. 10;

Atlantic & Pacific Tea Co. - personnel changes - Sept. 25, p. 10; Cleveland, O. bakery to be closed in Jan. - Sept. 25, p. 12;

Avison Corp. - Market Development Dept. has expanded - Dec 4, p. 15;

Awrey Bakeries, Inc. - appointed MacManus John & Adams Inc. as ad agency - Dec. 18, p. 10;

Mrs. Baird's Bakeries - Lawrence P. Nees joins staff - Aug. 28, p. 28;

Baker Process Co. - Edward E. McCall left co. to go in business for himself - Aug. 28, p. 20;

INDUSTRY ACTIVITIES (Continued)

Baking Industry Sanitation Standards Comm. - set Jan. 1, 1966 date to start program to certify bakery equip. conforming to BISSC sanitation standards. - Nov. 20, p. 20;

Basic Foods, Inc. - Ben L. Leach new Regional mgr. in charge of midwest area - Sept. 25, p. 16;

Battle Creek Pkg. Machines, Inc. - Merle E. Burkheiser appointed controller - Aug. 28, p. 20;

Bay State Milling Co. - new personnel appointments - Aug. 28, p. 10;

Beatrice Foods Co. - Murray Biscuit Co. to merge with co. - Nov. 20, p. 20;

Bill's Bakery - Clyde C. Frew joins staff as VP - Sept. 25, p. 18;

Brownberry Ovens, Inc. - Klaus Buehring new production services mgr. - Sept. 25, p. 20; Geo. Christopher sales mgr. of Special Products Div. - Oct. 23, p. 16;

Campbell Taggart Associated Bakeries, Inc. - made executive changes - Dec. 18, p. 10;

Capital Poster Service Inc. - organized Retail Premium Div. - Sept. 11, p. 28;

Caravan Products Co. - Noel Duquette appointed mgr. of technical sales - July 17, p. 50;

Chicago Metallic Mfg. Co. - Bill Ducey joins sales staff - Aug. 14, p. 12;

Clinton Corn Processing Co. - David V. Koski named mgr. of food section - Sept. 11, p. 14; Dr. Lee D. Ough winner of Iowa Award for 1965 of Amer. Chemical Society - Oct. 9, p. 8;

Coast Novelty Mfg. Co. - purchased building for expansion purposes - Aug. 14, p. 8;

Colborne Mfg. Co. - Chuck Greenhill joins staff - Aug. 14, p. 18;

Colonial Baking Co. - Chas A. Stewart elected pres. Aug. 14, p. 24; E. V. Siebert, Sr. retires, Succeeded by Virgil L. Glaze - Dec. 4, p. 11;

Commodity Pkg. Co., Inc. - sold Mark 50 automatic bread-bagging machine to AMF - Aug. 28, p. 28;

Consolidated Foods Corp. - Chas W. Lubin resigned from Bd. of Dirs. - Oct. 9, p. 8;

Cont'l Baking Co. - John N. Curtin coordinator of new products development in research laboratories - July 3, p. 10; Stewart's, Inc. merged into Cont'l - July 17, p. 10; Wm. F. Scazzero new nat'l accounts mgr. of Hotel & Restaurant Div. - July 17, p. 46; John Allen appointed acting mgr. of bakery in Bridgeport, Conn. - July 17, p. 50; Happy Home Bakers div. discontinued - Sept. 25, p. 16; Personnel changes - Oct. 9, p. 10; personnel changes - Oct. 23, p. 14; Eugene K. Rech now mgr. of Wonder Bread bakery in Utica, N. Y. - Oct. 23, p. 24; announced personnel changes - Nov. 20, p. 8; more personnel changes - Dec. 4, p. 15;

Corn Products Co. - Alfred Wells new Sr. VP - July 3, p. 17;

INDUSTRY ACTIVITIES (Continued)

Crown Zellerbach Corp. - personnel changes - July 17, p. 46;

Doughboy Industries, Inc. - purchased TwisTi equipment July 17, p. 46;

Drew Chemical Corp. - Peter Kalustain elected VP - Sept. 11, p. 10; Newell Comes named Dir. of Special Products for Drew Foods Div. - Sept. 11, p. 21; appoint two to new position - Dec. 18, p. 20;

Dugan Bros. Bakery - acquired Fischer Baking Co. - Aug. 28, p. 12;

Ekco Products Co. - Frank Torrens, Jr. named VP - Aug. 28, p. 16; D. Jos. Scharon joins staff - Oct. 9, p. 61; Morris Kaufman and Edward Leedy named VP's - Oct. 23, p. 10;

Extrin Foods, Inc. - new officers elected - Dec. 18, p. 20;

Federal Food & Drug - "Resume of Annual Report for 1964" available - Aug. 28, p. 28;

Federal Refrigerator Mfg. Co. - John R. Romadka elected corporate VP - Nov. 20, p. 24;

Federal Yeast Corp. - contract to handle national distribution of Jay's Instant Citrus Flavor Crystals - July 17, p. 50;

Finn Industries - Harold E. Pallas appointed VP-Marketing - Oct. 9, p. 14; Fred J. McFarland Gen'l S.M. of folding carton operation on West Coast - Oct. 9, p. 74;

Fischer Baking Co. - to purchase land in Newark Ball Park Meadowlands area - July 31, p. 12;

Flexible Pkg. Div. - new executives appointed - July 31 - 1. 12;

Flower City Bakery Supplies, Inc. - Jay W. Stalker, formerly of Standard Brands, joins staff - Nov. 6, p. 16; two major changes in executive personnel - Dec. 4, p. 12;

Food & Drug Administration - approved new statement on enrichment nutrients - July 3, p. 17;

Food Fair Stores, Inc. - leased former La Sturgeon Bakery in Bridgeton, N. J. - Aug. 14, p. 22;

Food Industries Corp. - Wm. Barker named Eastern regional service & sales asst. - Aug. 28, p. 16; Jos. M. Lind named Western regional mgr. - Sept. 11, p. 14; Ed. A. Alesch named Mid-Western regional mgr. - Nov. 20, p. 8;

Food Materials Corp. - Dr. Jas. D. Ingle appointed VP of Research & Development - Aug. 28, p. 18;

Foremost Dairies, Inc. - to construct new Research & Development center - Sept. 11, p. 26;

Gen'l Baking Co. -to close Providence, R. I. plant and move operations to Springfield & Hartford, Mass. - Aug. 14, p. 10; John Fisher named mgr. of Metropolitan N.Y.C. region - Sept. 11, p. 10; Jos M. Skinner named G.M. of Hartford, Conn. plant - Sept. 11, p. 14; has set up a Bond Baking Co. Div. - Oct. 23, p. 10; sold New Or-

leans bakery to Beatrice Corp. - Oct. 23, p. 14;
Gen'l Foods Corp. - Graham T. Brown retires - Oct. 9, p. 12;
General Mills - expanded operations in Food Service Dept. - July 3, p. 17; W. B. Deatrick named dir. of Gen'l Flour Sales - July 17, p. 14;
Gladiola Biscuit Co. - discontinued operations on July 31 - Aug. 28, p. 24;
Goddard's Bakery - assets sold to Cross Baking Co. - July 3, p. 10;
Great Plains Wheat, Inc. - step-up utilization activities - Aug. 28, p. 28;
Hachmeister - making adjustment in territorial assignments - Aug. 28, p. 20;
Leonard Haimes Co., Inc. - Sal P. Baragiola appointed S.M. - July 17, p. 14;
Hardy Salt Co. - purchased Leslie Salt Co. - Sept. 11, p. 26;
Hart Baking Co. - building new plant in Jackson, Miss. - Sept. 25, p. 18;
Haupl's Pastry Shoppe - now operated by John Haupl - Aug. 14, p. 8;
Hayssen Mfg. Co. - added four new sales engineers to direct sales force in Eastern part of U.S. - Dec. 18, p. 10;
Hobart Mfg. Co. - Chgo. branch moves to new location - Sept. 25, p. 18;
Horn & Hardart Baking Co. - J. F. DeLong appointed Ex. Asst. to Pres. - Aug. 28, p. 16; Thos. A. Mesereau joins staff - Sept. 11, p. 21; John P. Ryan elected VP for Sales & Marketing - Oct. 9, p. 10; Frank A. Hemenway named G.M. of Commissary-Bakery operations - Nov. 20, p. 8;
Hunt Foods & Industries, Inc. - Francis G. Fabian, Jr. elected pres. & chief executive officer - Sept. 11, p. 21; Wilfred H. Gribble joins staff - Oct. 23, p. 22;
Ill. Baking Co. - Dean A. Smith named G.M. - Dec. 4, p. 8;
Imperial Machine Co., Inc. - purchased by Richard Alt & John Johns - Oct. 23, p. 18;
Int'l Milling Co. - Herle H. Ferrell appointed sr. account executive - Aug. 28, p. 18; realigned U.S. flour milling production regions - Aug. 28, p. 26; Wm. P. Rittenbender named VP in charge of Overseas Div. - Sept. 11, p. 21; Bob C. Starvich joins staff - Oct. 9, p. 12; Chas. Ritz, honorary chr. of bd. celebrated his 55th anniversary with firm - Nov. 6, p. 16; received "Silver Oscar" from Financial World Magazine for best Annual Report in food and kindred products industries - Nov. 20, p. 10;
Int'l Salt Co. - John C. Gordy appointed Chicago, dist. mgr. - Aug. 14, p. 22;
Interstate Bakeries Corp. - Clyde Schmittou retires - July 17, p. 10; John Kjar appointed mgr. of Butternut Bread operations in Ia. - July 31, p. 10; reported gain in sales 1st 28 weeks of 1965 over 1964 - Aug. 14, p. 28; selecting employees to work in new plant in Emporia, Kans. - Sept. 11, p. 26; Ralph Weber named sls. mgr. of Butternut Bread in Cincinnati - Nov. 6, p. 10;
H. A. Johnson Co. - merged with Belthor-Caceres Corp. - July 3, p. 17; acquired F. Nesselhauf Co. - Nov. 6, p. 14;
Keever Starch Co. - Al S. Fulford elected VP - Oct. 9, p. 68;
Kelley Co. - announced sales staff realignments - Aug. 28, p. 28;
Kitchens of Sara Lee - two Sr. VP's appointed - Christos G. Miliotes promoted to product marketing mgr. - Dr. Edward M. Burnet resigns - July 31, ps. 12, 13; John W. Allen appointed ass't to pres. - Aug. 14, p. 22; Walter G. Freedman appointed dir. of Data Processing & Systems - Aug. 28, p. 10; John M. Mendheim new dir. of personnel - Aug. 28, p. 24; Chas. R. Patton appointed mgr., Merchandising & Sales Promotion - Aug. 28, p. 26; Top Echelon Changes - Aug. 28, p. 6; Harry M. Schmelzlen new Butter Cake Production Mgr. - Sept. 25, p. 10; Chas. M. Stein, pres. elected VP of Consolidated Foods Corp. - Oct. 9, p. 10; Donald R. Peterson appointed merchandising mgr. - Oct. 9, p. 14; David E. Tittle new product mgr. - Oct. 9, p. 74; Michael F. Goodwin new advertising services supr. - Oct. 23, p. 16; Bill Thompson appointed controller - Oct. 23, p. 16; Glen Kelley named advertising mgr. - Oct. 23, p. 18; new appointments on staff - Nov. 6, p. 17; personnel promotions - Dec. 4, p. 8;
Knickerbocker Mills Co. - Arthur H. Strump appointed VP - July 31, p. 10;
H. Kohnstamm & Co. - formed Mexican affiliate - Oct. 9, p. 68;
V & E Kohnstamm, Inc. - completed second stage of three-part expansion plan - Aug. 14, p. 12;
Krause Milling Co. - Gerald J. Behrendt named mgr. of Sales Administration - Nov. 20, p. 24;
Kwik Lok Corp. - appointed Larry E. Peck VP - Oct. 9, p. 12; appointed Lee M. Wangman as regional mgr. - Oct. 23, p. 16;
Lauritzen & Co. Inc., - Donald W. MacArthur promoted to VP - Oct. 9, p. 10;
Lockwood Mfg. Co. - awarded the Amer. Legion "outstanding employment practice award" - July 17, p. 14;
W. E. Long Co. - Jos. J. Kozak joins staff - Aug. 28, p. 28; held Gen'l Mgrs. Conf. in Sept. - Oct. 9, p. 14;
Lowenberg Bakery, Inc. - selected as a PILOT CO. for Wapello County United Fund campaign - Aug. 14, p. 22;
Lynn Foods Corp. - purchased Frederick's Pie Co. - Aug. 28, p. 26;
Maple Flooring Mfrs. Assn. - Carl W. Abendroth of Robbins Flooring Co. named pres. of assn. - July 3, p. 20; new location in Oshkosh, Wis. - Sept. 11, p. 14;
McCormick & Co., Inc. - Bulk & Institutional Div. reorganized - Dec. 4, p. 13;
Meyer's Bakery - personnel changes - July 17, p. 10; to expand Hope, Ark. plant - July 17, p. 14;
Mid-West Metallic Products, Inc. - K. N. Fillinger new S.M. for Nestaway Div. - July 3, p. 20;
Milprint Inc. - Robt. J. Tasch named mgr. of Technical Service & Development Dept. - Dec. 4, p. 12; appointed new Market Development Mgrs. - Dec. 18, p. 12;
MIRA-PAK, Inc. - Six executives appointed to office of VP - Aug. 14, p. 10;
Mister Donut of America - Paul A. Supovitz appointed dir. of marketing - Oct. 23, p. 18;
Mobile Chemical Co. - John E. Flood, Jr. new gen'l marketing mgr. - Oct. 9, p. 61;
Modern Bakeries, Inc. - acquired Korry English Muffin Co. - Aug. 28, p. 20; Nov. 6, p. 12;
Monsanto Co. - Wm. A. Knapp joins Organic Chemicals Div. - July 3, p. 20;
Montana Flour Mills - re-elected present bd. of dirs. - Oct. 23, p. 14;
Morton Salt Co. div. Morton Int'l Inc. - "Star Flake" brand name to designate its dendritic salt products - July 17, p. 50; Morton Int'l elected corporate officers - Sept. 25, p. 20;
Murnane Paper Co. - purchased Harder Partitions, Inc. - July 17, p. 12;
Murray Biscuit Co. - to merge with Beatrice Foods Co. - Nov. 20, p. 20;
Nat'l Biscuit Co. - to close Houston, Tex. bread baking operation - Aug. 14, p. 28; Dr. Norman W. Desrosier appointed dir. of research - Oct. 23, p. 10; Geo. A. Mitchell, executive VP retires, Robt. M. Schaeberle succeeds him - Dec. 4, p. 13; Wm. H. Weber, Jr. appointed ass't sec. - Dec. 18, p. 12;
Nat'l Dairy Products Corp. - Wm. O. Beers appointed pres. of Kraft Foods Div. and John R. Edwards pres. of Sealtest Foods Div. - Nov. 20, p. 24;
Nat'l Food Stores, Inc. - purchased Schneider Modern Baking Co. - Sept. 25, p. 16;
Nat'l Pectin Products Co. - elected new bd. members and VP's at stockholders meeting - Dec. 4, p. 17;
Nat'l Yeast Corp. - Jas. E. Degnan appointed VP - Sept. 11, p. 10;
Nestle Co., Inc. - David S. Lovelace appointed dir. of distribution - July 31, p. 12;
John J. Nissen Baking Co. - computer installed - July 31, p. 13;
Nugget Distributors of Oregon, div. of

Universal Fruit & Products Co. - purchased stock & equip. of Portland, Ore. branch of Snyders Bakery Service - Nov. 6, p. 12;
The Ph. Orth Co. - Frank Johnson named dir. of Research & Development - July 17, p. 12;
Ozark Foods, Inc. - purchased Morehouse Baking Co. - Sept. 25, p. 10;
Package Machinery Co. - Wm. J. Maybury, Jr. promoted to Dir. of sales - July 17, p. 10; Francis Crescenzo named S.M. - July 17, p. 46; Fred L. Schrade appointed mgr. of Product & Market Planning Sept. 25, p. 12;
Peavey Co. Flour Mills Co. - announced new sales management assignments - July 17, p. 12; Frederic H. Corrigan elected pres. - Sept. 25, p. 16;
Pillsbury Co. - Richard Hagen named product development scientist - July 31, p. 12; elected new officers to bd. of directors - Oct. 9. p. 12; John O. Whelpley named marketing mgr. - Oct. 9, p. 61;
Quaker Oats Co. - Geo. W. Klein new field S.M. of Eastern Region of Institutional Sales Div. - July 17, p. 14; Robt. M. Woods new dir. of frozen foods in Chgo. - July 31, p. 10;
Quality Bakers of Amer. - John Ramsey joins staff as marketing consultant - Aug. 14, p. 8; personnel changes in marketing dept. - Nov. 6, p. 10;
RAP Industries, Inc. - set up packaging laboratory - July 3, p. 17;
John Reber Baking Corp. - to bake for Appolo Pastry Co. in Brooklyn, N.Y. - Sept. 11, p. 10;
Rhea's Bakery - sold to Arthur & Harold Cohen of Phil. - July 31, p. 12;
Richter Bakery - expansion program in San Antonio to be completed in Feb. - Nov. 20, p. 10;
Schupp's Bakery - sold to Schupp's Inc. - Aug. 28, p. 10;
Silvercup Bakers, Inc. - Gene Ross new G.M. - July 17, p. 10; Geo. Kemnitz named VP of Detroit area - July 17, p. 14;
Mrs. Smith's Pie Co. - appointed 3 new brokers to represent Frozen Food Div. - July 3, p. 18;
Snyder Bakery Services, Inc. - converted to exclusive jobber sales for their distribution - Aug. 28, p. 26;
Southern Bakeries - Howard L. Breda joins staff as ass't to Edgar J. Kelley, Pres. - Quincy K. Pierce was appointed G.M. of Atlanta plant - Aug. 14, p. 8;
Specialty Franchises, Inc. - Edward A. Gorsuch named nat'l dir. of sales & merchandising - July 17, p. 50;
Sprout, Waldron & Co. Inc. - Harold M. Soars, Sr. elected Chr. & chief executive officer - July 3, p. 18;
A. E. Staley Mfg. Co. - Baird E. Daniels joins staff - July 3, p. 20; co. honored for development of chemical process advances - Aug. 28, p. 18; production started at new plant - Sept. 25, p. 20; Jas. W. Hurley takes over position of product mgr. - Oct. 9, p. 10; announced joint venture to build a corn processing plant in Honduras - Oct. 23, p. 16; E. K. Scheiter elected vice chr. of bd. - Nov. 20, p. 24; Donald L. Winter named mgr. of marketing services - Dec. 4, p. 13;
Standard Brands Sales Co. - Edward R. Pickarz appointed mgr. of Technical Sales, Fleischmann Div. - Sept. 25, p. 16;
Strand Baking Co. - R. J. McNamara new G.S.M. - Sept. 25, p. 12;
Super Market Institute - training personnel for 18-month Internship Program in Food Retailing - Aug. 14, p. 8;
Swift & Co. - M. J. Thomas & Donald R. Mercier in new positions - July 3, p. 10; to construct new plant - July 3, p. 17; trained, specialized staff to handle direct sales of fats & oils to bakery trade - Aug. 28, p. 28;
Systems Eng. & Mfg. Co. - John W. Blum joins staff - July 31, p. 29;
Table Talk Pastry Co. Inc. - acquired by Beech-Nut Life Savers, Inc. - Dec. 18, p. 10;
Tasty Baking Co. - Noel Potato Chip Co. have agreed to merger - Nov. 6, p. 14;
Tote Systems - Jas. R. Brashear new pres. - Aug. 28, p. 18;
Union Carbide Corp. - contributed substantial sum to Bakers Nat'l Education Foundation - Dec. 18, p. 12;
United Biscuit Co. - to establish new corporate centers in Chicago suburbs - Aug. 14, p. 12; Ben L. Kushner elected to bd. of dirs. - Aug. 28, p. 12; to close Melrose Park, Ill. plant - Aug. 28, p. 18; Seymour Graham becomes ass't to pres.; Jas. D. Canfield named P. R. Mgr. - Dec. 4, p. 8;
Universal Foods Corp. - two organizational changes in overseas operations - Aug. 28, p. 24; Milwaukee employees donated supplies to New Orleans employees after Hurricane Betsy's destruction - Nov. 6, p. 14; to participate in construction of yeast-producing plant in Philippines - Nov. 6, p. 17; Dr. Gerald Reed named VP in charge of research - Dec. 4, p. 13;
Universal Oven Co. - held annual sales conf. - Nov. 6, p. 14; honored Mr. & Mrs. J. Varvaro at annual Sales Conf. - Nov. 20, p. 18;
Vernell's Fine Candies - acquired Langendorf's Hol Grain Wheat Wafers - Nov. 20, p. 8;
Volkswagon of Amer. Inc. - Michael Gernert new advertising mgr. - Aug. 14, p. 12;
Wallace & Tiernan, Inc. - elected new chr., pres., and dir. - Aug. 28, p. 28; Robt. R. Joiner appointed mgr. of Process Div. Research - Oct. 23, p. 16; H. K. Rehberg appointed mgr. of main office flour div. - Dec. 18, p. 18;
Ward Foods - acquired Honey-Crust Donut Corp. - Aug. 14, p. 10; three VP's named - Sept. 11, p. 10; Francis X. O'Connor named controller - Sept. 11, p. 21; to acquire assets of Int'l Franchise Corp. - Sept. 11, p. 26;
Westco Products - Geo. Rosner joins staff - July 3, p. 20;
Weston Bakeries Ltd. - acquired majority interest in Lane's Bakeries, Ltd. - Nov. 20, p. 24;
Wheelabrator Corp. - John D. Wright named dir. of purchases - Aug. 14, p. 18;
Martha White Mills, Inc. - acquired assets of Duff Baking Mix Corp. - July 31, p. 10;
Wilson & Co., Inc. - reorganized company structure - Nov. 6, p. 17;
Wortz Biscuit Co. - H. Don Percy named VP - July 3, p. 10;

IT SEEMS TO ME - Paul E. Clissold (In Every Issue)

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Job Discrimination (What You Should Know About) - James D. Snyder - Dec. 18, p. 40;

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Kansas State University - Amer. baking, feed & milling industries providing scholarship funds for KSU students - Aug. 28, p. 26; received $1000 for Drake Scholarship Award in Bakery Technology - Dec. 18, p. 18;

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LABOR
Further Research on Avoiding Labor Trouble - Matthew Goodfellow - July 3, p. 30;

LIQUID SPONGE
A New Approach To Bakery Production - Liquid Sponge-Conventional Mix - Don McNair - Sept. 11, p. 48;

LITERATURE
Aerovent Fan Co., Inc. - Bulletin 603A describes Tu-Way roof ventilators - Aug. 28, p. 102;
Allis-Chalmers - "Electronic Lift Trucks" bulletin MH-219 available - Aug. 28, p. 102; Bulletin MH-220 describes lift trucks - Nov. 20, p. 117;
AMF - Bakery Machinery Div. - folder available on U-Tube Density Control - Aug. 14, p. 90;
Amer. Institute of Baking - 4-page bulletin, "Pasteurized Eggs" released - Nov. 20, p. 76;
Amer. Mat Corp. - new brochure describes 19 types of commercial, in-

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dustrial & institutional floor matting, runners & stair treads - Aug. 14, p. 90;
Automatic Lift Trucks - Six new bulletins illustrate features of the Transporter line of motorized hand trucks - Aug. 14, p. 90;
Bin-Dicator Co. - Bulletin BF-19 provides information on Bin-Flo Aerator unit - Aug. 14, p. 90;
Crown Zellerbach Corp. - "Stock End Label Designs" folder available - Nov. 20, p. 116;
Detecto Scales, Inc. - new brochure available on how to increase gross weighing capacity - Nov. 20, p. 116;
Dodge & Olcott, Inc. - six-page folder describes spray dried flavorings - Aug. 28, p. 102;
Ekco Containers, Inc. - Specifications Manual available - Nov. 20, p. 116;
Errich Int'l Corp. - "Midget Stainless Steel Speedy Bag Packager" bulletin available - Aug. 14, p. 90;
Allen Hollander, Inc. - "Attract-Tell-Sell" brochure describes metallic foil, pressure-sensitive label line - Aug. 14, p. 90;
Huge Co. Inc. - "1965-66 Insect & Rodent Control Weapons" catalog available - Nov. 20, p. 116; Dec. 18, p. 54;
Int'l Cold Storage Co., Inc. - "Cold Storage Wherever You Need It" bulletin available - Aug. 14, p. 90;
Kaiser Aluminum & Chemical Sales, Inc. - foil container catalog available - Aug. 14, p. 90;
Kraft Food Ind. Div. - Whey Products From Kraft booklet available - Aug. 28, p. 102;
Link-Belt Co. - Folder 3043 describes "LJ" Self-lubricated power transmission chain - Nov. 20, p. 116;
Marbleloid Corp. - four-page brochure describes a permanent flooring - Aug. 14, p. 90;
Norman Industries Inc. - literature available on unbreakable, shatter-proof, industrial safety & traffic mirror - Aug. 14, p. 90;
Palmer-Shile Co. - Form #25-4-5 describes a simplified, space-saving storage system - Aug. 14, p. 90;
Patterson Div., Patterson Industries, Inc. - Catalog 663 covers products from agglometers to vacuum dryers - Aug. 28, p. 102;
Peavey Co. Flour Mills - "Mix Tricks" booklet now available - Aug. 28, p. 106; booklet of formulas "Twenty Five Tantalizing Treats" available - Nov. 20, p. 116;
Peterson Co., The Chas. A. - Price List & Chopped Nuts Bulletin includes prices for processed & raw nuts for bakery foods - Aug. 14, p. 90;
Stewart Engineering & Equip. Co. - Materials Handling Catalog describes multiflex conveyors, etc. - Aug. 28, p. 102;
Systems Engineering & Mfg. Co. - booklet on SEMCO line available - Dec. 18. p. 54;

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United Pkg. Corp. - new literature available on line of plastic bags - Nov. 20, p. 116;
Vibra Screw Feeders, Inc. - Bulletin VC-1 describes conveyors utilizing controlled vibration available - Dec. 18, p. 54;
Weldotron Corp. - "Contour Packaging Machine" bulletin available - Aug. 14, p. 90;
Wyandotte Chemicals Corp. - four-page folder F-6751 describes Elmac, a new type floor & wall cleaner - "Wyandotte Products For Cleaning & Sanitizing Bakery Equipment" folder available - Aug. 14, p. 90;

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Management - Selecting Your Future Management Power - Part II - John M. Elliott - Oct. 9, p. 47;

MATERIAL HANDLING STORAGE AND SHIPPING - Robt. Dyment
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Cutting Materials Handling Costs
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Irish Tea Muffins - Mich. Cherry Commission - Nov. 6, p. 62;

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Harvest Pie (Filling) - Nov. 6, p. 31;
Honey Prune Pecan Pie - Nov. 20, p. 106;
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Archer Daniels Midland Co. - Awarded prizes to six bakers & six macaroni mfrs. in advertising contests - Aug. 14, p. 24;
Arnold Bakers, Inc. - has added new product "Giraffe" bread - Oct. 23, p. 70;
Baker Boy Bakeries - has joined "Let's Make a Deal" color TV program - Sept. 25, p. 72; introduced new date nut loaf - Nov. 6, p. 51;
Burry Biscuit Div., Quaker Oats Co. - introduces line of five different flavored party crackers - Dec. 18, p. 60;
Calif. Raisin Advisory Bd. - promotes 5th annual Sweepstakes - July 3, p. 46; has approved 1966 merchandising, advertising & promotion plan - Sept. 25, p. 72; offers promotional material to bakers for Nat'l Raisin Bread Month in Nov. - Oct. 9, p. 112; Nat'l Raisin Bread Month promotion in mail - Oct. 23, p. 68; offering free display material on seasonal special-

ties baked with raisins - Nov. 20, p. 118; changed date of Raisin Bread Sweepstakes to Feb. 13, 1966 - Dec. 4, p. 68;
Chapman & Smith Co., Inc. - Injun Summer Donuts promotion material available - Sept. 25, p. 72;
Continental Bakery Co. - Claude G. Hill awarded R. Newton Laughlin trophy - Nov. 20, p. 120;
Cotton Bros. Baking Co. - all routemen provided with western outfits in order to promote the franchised Bonanza Bread - Nov. 20, p. 120;
DCA Food Industries - to sponsor its annual Donut Month sales drive in Oct. - Aug. 28, p. 80;
Ekco Containers, Inc. - developed new "black magic" pan - Sept. 25, p. 74;
Fluhrer's Sunbeam Bakery - launched "BECENTSative" program - July 3, p. 46;
General Baking Co. - special promotion on Bond bread - Oct. 9, p. 120; Nov. 6, p. 49;
Hansen Baking Co. - held Sales Banquet for their supervisors & salesmen and presented program for introducing RITE DIET bread - Nov. 20, p. 118;
Int'l Milling - offers "Keep Cool - Let Your Baker Make It" kit - July 3, p. 46; offers lighted sign to bakers - Nov. 20, p. 122;
Kitchens of Sara Lee - added three all-butter rolls to their line - Sept. 25, p. 73; introduced two new all-butter coffee cakes - Nov. 6, p. 51;
Kraft Foods - "Cream Cheese Carnival" promotional material available - Dec. 4, p. 68;
W. E. Long Co. - had presentation of 1966 advertising plans - Oct. 9, p. 118; Joe Kozak, marketing account executive, conducted a sales meeting for Cotton Bros. sales force to acquaint them with merits of the Bonanza bread - Nov. 20, p. 122;
Nat'l Pecan Shellers & Processors Assn. - launched promotional program on pecans - Nov. 6, p. 58;
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Peavey Co. Flour Mills - offers Bozo the Clown kits - Aug. 28, p. 104; fall display kit available - Nov. 6, p. 58;
Pepperidge Farm Inc. conducting "Cookies & Ice Cream" promotion - Sept. 25, p. 73; improved its frozen-ready-to-bake turnovers & apple dumplings - Oct. 23, p. 68; a fall promotion for four frozen ready-to-bake strudels - Nov. 6, p. 51;
Ph. Orth Co. - donut point-of-sale kit available - Sept. 25, p. 74;
Pillsbury Co. - to feature Football Party Cake displays - Aug. 28, p. 80; redesigned flour bags - Aug. 28, p. 104; Bakery Products Div. has prepared kit of merchandising materials aimed at youngsters - Oct. 9, p. 120; holiday display kit available - Nov. 20, p. 126;

Purity Baking Co. - changed packaging printing concept for Hillbilly loaf - Aug. 28, p. 105;
Mrs. Smith's Pie Co. - planning $650,000 advertising campaign - Oct. 23, p. 68;
Sunlight Bakery - will have 51 "Spin-O-Rama" displays in San Francisco and San Jose area - Oct. 9, p. 120;
Tasty Baking Co. - Bill Hunter, Baltimore Oriole's third base coach, to do promotional work for company - Dec. 18, p. 59;
Union Maid Bakery, Inc. - using a demonstrator to promote sale of company's products to supermarket outlets - Nov. 20, p. 120;
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